

WED ENTERPRISES, INC.

800 SPANORA AVENUE • GLENDALE 1 • CALIFORNIA • CH 5-8951  
97-45 QUEENS BLVD. • FOREST HILLS 74 • NEW YORK • IL 9-1300

RECEIVED APR - 9 1964

April 6, 1964

*inspiring*

Mr. Ralph Newman, Chairman  
Illinois Commission  
New York World's Fair  
97-05 Horace Harding Expressway  
Lefrak City,  
New York, New York

Dear Ralph:

As I promised in our telephone conversation last Friday, I have discussed with the WED management board the matter of your publishing the preliminary WED Copyright artwork of the "Great Moments with Mr. Lincoln" show in your Golden Book on Lincoln.


Our policy with Walt Disney Productions calls for the studio's merchandising division to make all arrangements for publication relating to any WED activity. Since there could be an occasion for use of the Lincoln artwork in some future publications, it has been recommended that those drawings not be printed in book form at this time.

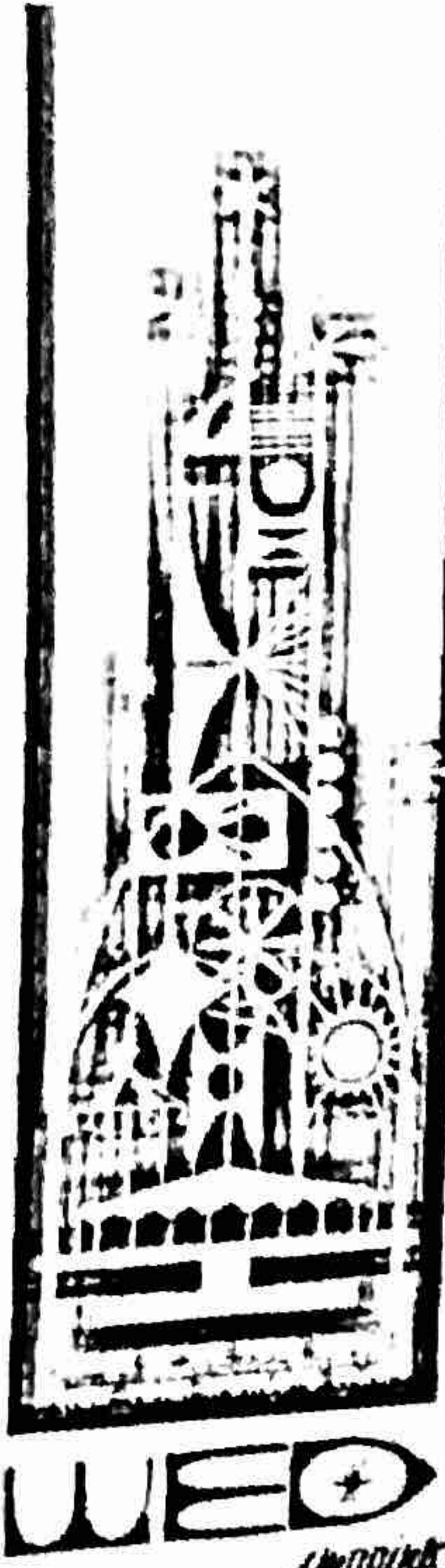
I sincerely regret that these conditions will not permit us to allow use of them in your book. However, we will let you know immediately if any change in the near future occurs which would allow us to license permission for their publication.

Most cordially,

Robert Jackson  
Public Relations Director

RJ:mr





WED ENTERPRISES, INC.

800 SONORA AVENUE • GLENDALE 1 • CALIFORNIA • CH 5-8951  
97-45 QUEENS BLVD. • FOREST HILLS 74 • NEW YORK • IL 9-1300

April 6, 1964

RECEIVED APR - 8 1964

*JAC*  
Mr. James A. Cassin  
Executive Director  
New York World's Fair Operation  
State of Illinois  
97-05 Horace Harding Expressway  
Lefrak City,  
New York, New York

Dear Jim:

As promised, here are (1) 300 copies of the speech delivered by the Lincoln figure, and (2) 300 copies of the "Great Moments" profile, all for your press kits and distribution as you choose.

Although the fact that Royal Dano is the voice of Lincoln and Paul Frees is the narrator is not mentioned in this material is not an indication that such news is a secret. Rather, I thought this information might be ideal for inclusion in your general news story, since these names have not been formally released to date. So, if you can, go right ahead and put them in.

See you later this week.

Best regards,

Robert Jackson  
Public Relations Director

RJ:mr  
CC: Virginia Marmaduke