



NEW YORK WORLD'S FAIR 1964-1965 CORPORATION
INTERNATIONAL EXPOSITION AT FLUSHING MEADOW PARK
FLUSHING 62, N.Y. • TELEPHONE - AREA CODE 212 - WF 4-1964 • CABLE ADDRESS "WORLDSFAIR"

ROBERT MOSES
PRESIDENT

August 31, 1962

Mr. Victor de Grazia
Board of Economic Development
State of Illinois
State Capitol
Springfield, Illinois

Dear Vic:

Lawyers being what they are, I have had to send back the leases so that the proper attests, etc. can be typed on the forms. I do believe that documents should be legally complete and you can be sure that I will hold to your wishes concerning no publicity, etc. It is on file about holding the lot and we surely want Illinois to have a proper structure in the area you have reserved. The problem now is getting the job done. I know you have too much to do to attempt to carry all the details through your office.

Even if informally appointed, the Government should designate a commission to carry on. I am sure, properly selected, the Commission can raise the initial funds that are required to develop just what the Illinois exhibit will look like and what it will contain. Such a study or feasibility report will cost in the \$5,000 range and will require about a month to six weeks to complete.

You have some excellent exhibit designers in the Chicago area. I am told that Latham, Tyler & Jensen is outstanding and has done some very fine exhibits in the past. There are also two others - General Exhibit and Three Dimension. I attach a copy of a proposal made for the State of Maryland which has enabled them to get going with a single and defined goal at which to aim.

600 DAYS TO OPENING DAY

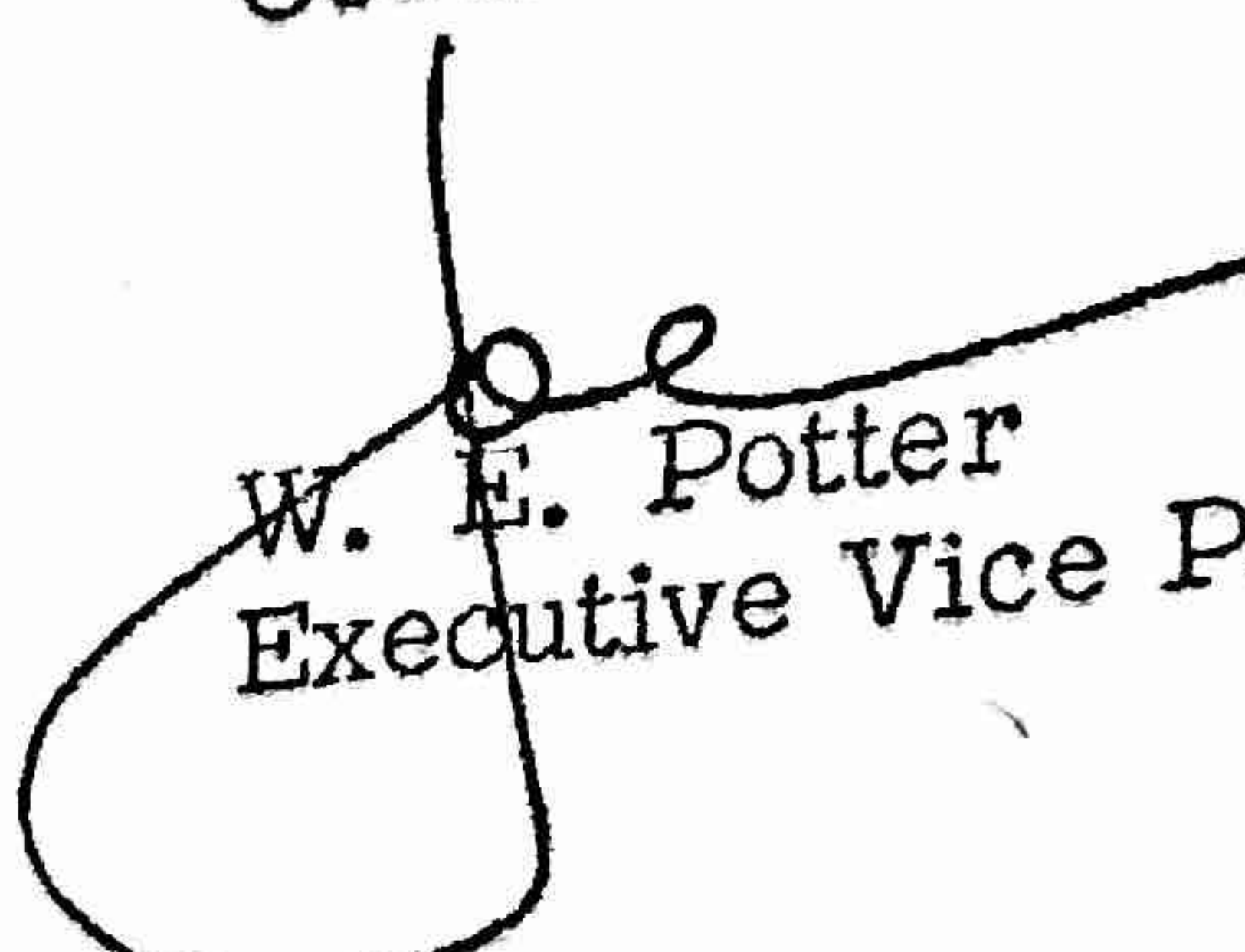
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Mr. Victor de Grazia

I just don't believe you can wait until January to initiate efforts. If you do, it will never be done on time. We want to help. Everett Winter is on call when you need him and I will come out any time you think it worthwhile.

Cordially,


W. E. Potter
Executive Vice President