



NEW YORK WORLD'S FAIR 1964-1965
INTERNATIONAL EXPOSITION AT FLUSHING MEADOW PARK
FLUSHING 52, N.Y. • TELEPHONE - AREA CODE 212 - WF 4-1964 • CABLE ADDRESS "WORLDSFAIR"

ROBERT MOSES
PRESIDENT

January 23, 1962

Honorable Otto Kerner
Governor, State of Illinois
Executive Chambers
Springfield, Illinois

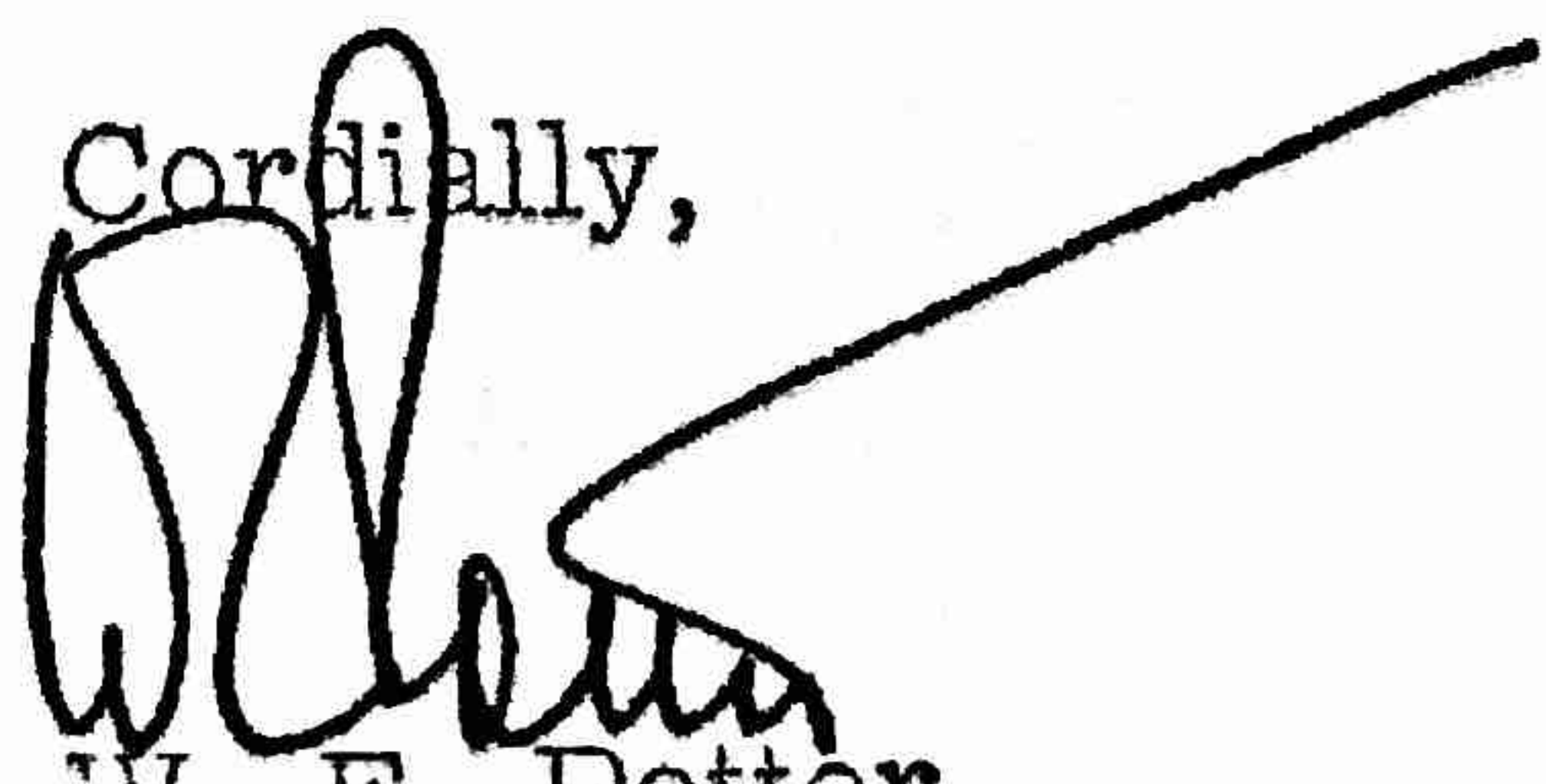
Dear Governor Kerner:

The New York World's Fair will open its gates to the first of its seventy million visitors on April 22, 1964, 819 days from today. The enclosed Report No. 4 outlines the progress which has been made to date on financing, construction, exhibit space rental, concession agreements, operational procedures, etc. The Fair is on schedule in the elements within its responsibility.

Your state is one of the more than thirty which have indicated that they will have exhibits at the Fair. It is highly desirable that planning on your exhibit be advanced as rapidly as possible. A concept should be developed and an architect commissioned to prepare plans for the exhibit building. Construction of all exhibits should start in the early part of 1963 at the very latest.

The formal agreement between your state and the Fair Corporation is a necessary formality to reserve the site selected. The documents will be forwarded in the near future.

We are working with your representative, Mr. Victor de Grazia, on your exhibit and are providing all of the assistance and information we can to assure a smooth program of exhibit preparation.

Cordially,

W. E. Potter
Executive Vice President

