



# Lindsay-Schaub Newspapers

EXECUTIVE OFFICE: DECATUR, ILLINOIS. PHONE 429-5151

February 23, 1965

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Mr. Clyde Walton  
State Historian  
Centennial Bldg.  
Springfield, Ill.

Dear Mr. Walton

This summer, our newspapers will conduct a contest for their carrier boys in which the grand prizes will be trips to the New York World's Fair.

As part of the effort to fan their interest in this contest, we will include several broadsides in envelopes delivered with their bundles. We would like to add to this material, folders or other promotional pieces from some of the exhibitors at the Fair.

Could you supply us with any material relating to your exhibit at the Fair? We would welcome any quantity up to 2200--the total number of carriers who will be competing.

Thanks for your kind attention to this letter and for whatever you are able to do in our behalf.

Sincerely

Promotions Coordinator

MWFitzpatrick zc