



NEW YORK WORLD'S FAIR 1964-1965 CORPORATION
INTERNATIONAL EXPOSITION AT FLUSHING MEADOW PARK
FLUSHING 52, N. Y. • TELEPHONE - AREA CODE 212 - WF 4-1964 • CABLE ADDRESS "WORLDSFAIR"

ROBERT MOSES
PRESIDENT

WILLIAM E. POTTER
EXECUTIVE VICE PRESIDENT


August 1, 1963

Mr. Ralph Newman
Chairman
Illinois World's Fair Commission
18 East Chestnut Street
Chicago, Illinois

Dear Mr. Newman:

Attached is a proposed supplement to the Illinois participation agreement regarding a Lincoln exhibit.

If this is agreeable with you, please sign the original and one carbon and return to us for ratification by our Executive Committee.

Cordially,

W. E. Potter
Executive Vice President

Enclosure

265 DAYS TO OPENING DAY



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ROBERT MOSES
PRESIDENT

July 31, 1963

WILLIAM E. POTTER
EXECUTIVE VICE PRESIDENT

Mr. Ralph Newman
Chairman
Illinois World's Fair Commission
18 East Chestnut Street
Chicago, Illinois

Dear Mr. Newman:

This letter shall constitute Amendment No. 1 to the Agreement of Participation between New York World's Fair 1964-1965 Corporation and the State of Illinois executed on September 12, 1963. It shall be effective as of the date of execution by the last party signing.

1. The Fair Corporation and Exhibitor understand that the primary theme of exhibitor's exhibit will be Abraham Lincoln, that is, that the exhibit will be centered around the story of Lincoln. They further understand that the establishment at the Fair of another exhibit having as its primary theme Abraham Lincoln would be detrimental to the distinctiveness of Exhibitor's exhibit.
2. Accordingly, the Fair Corporation shall not, after the effective date of this agreement, enter into any agreement with any Fair participant or participants for an exhibit whose primary theme is Abraham Lincoln.
3. The provisions of the aforesaid covenant by the Fair Corporation shall not apply to Fair participants who had, prior to the effective date of this amendment, already entered into lease or other agreements with the Fair Corporation. The Fair Corporation represents, however, that, to the best of its knowledge, information and belief, no participant in the Fair has plans for an exhibit whose main theme is Abraham Lincoln. Moreover, the Fair Corporation shall use its best efforts to discourage and prevent Fair participants who, as of the effective date of this amendment, have already entered into lease or other agreements with the Fair Corporation from having an exhibit whose primary theme is Abraham Lincoln, provided that the obligation to use best efforts shall not require the Fair Corporation to institute litigation against any such participant.

Mr. Ralph Newman

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July 31, 1963

4. Exhibitor recognizes that a number of exhibits may use Abraham Lincoln as a secondary theme or may refer to Abraham Lincoln, and it is not the intent of this amendment to restrict any such theme except where it is the primary theme of the exhibit.

Very truly yours,

NEW YORK WORLD'S FAIR
1964-1965 CORPORATION

By _____

Accepted and Agreed To:

By _____