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INTERNATIONAL EXPOSITION AT FLUSHING MEADOW PARK
FLUSHING 52, N. Y. • TELEPHONE - AREA CODE 212 - WF 4-1964 • CABLE ADDRESS "WORLDFAIR"

March 5, 1964

RECEIVED MAR 9 1964

Mr. James A. Cassin
Executive Director
Illinois World's Fair Commission
160 N. LaSalle Street, Rm. 533
Chicago 1, Illinois

Dear Jim:

The Fair Corporation must approve all uniforms and costumes to be worn in your pavilion.

It is therefore essential that sketches and descriptions be submitted immediately for preliminary approval. Final approval will only be given after the Fair committee on Contract Compliance has an opportunity to review the actual uniforms and costumes. The next committee meeting will be held at 9 a. m. on Tuesday, March 10, 1964, so any submission received by me by this date will be reviewed at that time.

We also need immediately a schedule of rehearsals for any show or shows to be put on in your pavilion so that the Committee can schedule their review of its contents.

It is important that this information be submitted immediately.

Cordially,

M. R. Pender
Director of State Exhibits

NEW YORK WORLD'S FAIR CORPORATION
INTERNATIONAL EXHIBITION AT FLUSHING, NEW YORK

Mr. Pender

March 9, 1964

Mr. M. R. Pender
Director of State Exhibits
New York World's Fair Corporation
Flushing 52, New York

Dear Mike:

According to the information that we now have, the Disney "Great Moments with Mr. Lincoln" show will be tested over the weekend April 18-19. The first full showing of the presentation will be at our dedication on Monday afternoon. I am not sure your committee will have to review the contents of the show, but if it is necessary they will have to work out the details with Vic Greene of WED Enterprises, who will be supervising along with Jim Algar, the show's producer, the final checkout on the production.

I wish that I had a description of our guides' uniforms for your approval. I do not think I will be able to provide you with any sensible information on that subject until the end of this month. I will keep you informed of this and hope to have an early answer.

As mentioned to you on the telephone the other day, we plan to set up our temporary New York office in Lefrak City beginning on Monday, March 16. Would you be good enough to have the mailing lists for the Illinois Commission changed to indicate the Commission's main office will be moved to the World's Fair area on the 16th, and that our mailing address until further notice (approximately April 15) will be: Apt. 14-D, Argentine Building, 97-05 Horace Harding Expressway, Lefrak City, Queens, New York. I will give you our telephone number just as soon as I have it.

I look forward to seeing you soon.

Best regards,

James A. Cassin
Executive Director

JAC:imr