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January 13, 1964

Mr. Ray White
White Photo Service
807 Broadway
Quincy, Illinois

SPECIAL DELIVERY

Dear Ray:

Enclosed is the script which we received today from Jim Algar, Disney's producer of our entrance lobby show. You will see that he has made notes as to the visuals that will correspond to the song and narration. I hope that this more specific list of photo subjects assist you in getting together a "package" for their immediate use.

As Ralph mentioned on the phone this afternoon, it might be smart to send the photographs directly to Algar rather than routing them through us. However, we will need some sort of list of photos for our information. Please send copies of that list to Ralph's office as well as to me.
Thanks.

Sincerely yours,

James A. Cassin
Executive Director

JAC:imr

Enc.

P.S. Be sure to let me know if some subjects are simply not available from your sources. It is important that we know what the problem areas are so that we can substitute or go to special sources.

University of Illinois
Library Special

January 8, 1964

Mr. Ray White
White Photo Service
807 Broadway
Quincy, Illinois

Dear Ray:

The "heat" from the Disney Studios is becoming almost unbearable with regard to receiving photos from us. I understand that Ralph and you worked out a schedule whereby you would have a number of photos for that assembly hall show available before January 15. Anything you can do to speed up the process would be appreciated.

We received a letter from the Disney producer of the lobby or assembly hall show with some specific photo subjects which he now needs. I am listing below some of the general subjects which must be sent to them and eventually made available in at least 4 x 5 transparencies.

Aerials of the prairie
Aerials of the river towns
Chicago skyline
The modernistic apartment towers in Chicago
O'Hare Airport
Rail terminals
Buckingham Fountain
Art Institute lions as landmark
Water Tower
Aerial of downtown bridges
Michigan Avenue skyline
Grain pit
International Harvester Rock Island stockpile
Livestock exhibits at Springfield
Cornfields
Meat Packing
University of Illinois
Illinois Capitol

ary 8, 1964

Incidentally, the Disney assembly show will utilize a wide-angle slide projector that will throw an image 35 feet by 7 feet on the wall above the theatre doors. I am not familiar with the slide projector nor do I know the name or brand of the unit, but Jim Algar tells me that slides or strips must eventually be made in a size approximating 4½ or 5 inches by 1 inch. Please keep that in mind since a great deal of cropping will be necessary to achieve those dimensions. Most of the images will be full panoramas although there will be some instances where the slide is prepared with two or three, or possibly even four, smaller frames.

I also want you to have the name of the exhibit builder for the Illinois Pavilion:

Gardner Displays
1937 Hastings Street
Chicago, Illinois 60608
Taylor 9-6600

The account supervisor for Gardner is Jim Gaskill, and the chap in charge of graphics is Emil Denk. There may be some reason for them to contact you directly in the coming weeks and I want you to know that they are authorized to make requests directly.

Please keep us informed of your progress. Timing is now crucial.

Best regards,

James A. Cassin
Executive Director

JAC:imr

cc: Mr. Ralph G. Newman

P.S. Have you had a chance to look into the transfer of the slide projector which we discussed before Christmas? According to our records, today is the last day for pick up. I am hopeful you have made some prior arrangements so that an extension, if necessary, has been made. Thanks.

January 3, 1964

Dear Ralph:

Enclosed is a new try at a script for the lobby show. As you will see, I have attempted to build the Illinois sell; also, I have given the Lincoln facts, as they pertain to Illinois and tie in to the Illinois story, to the narrator.

Please realize that a lot of your Illinois message will be getting over pictorially during the opening song which lasts almost two minutes. And incidentally, I have dug out some National Geographics and have spotted some color material of the sort we ought to have. Could you send along shots such as:

- Aerials of the prairie
- Aerials of the river towns
- Chicago Skyline
- The modernistic apartment towers in Chicago
- O'Hare Airport
- Rail Terminals
- Buckingham Fountain
- Art Institute lions as landmark
- Aerial of downtown bridges
- Michigan Avenue skyline
- Grain Pit
- International Harvester Rock Island stockpile
- Livestock exhibits at Springfield
- Cornfields
- Meat Packing
- University of Illinois
- Illinois Capitol

And of course, all the Lincolniana and New Salem shots you can supply.

It seems to us that the Gettysburg address spoken by Danon at the start would almost prepare and build an interest and an audience for the Gettysburg Shrine. I wish you would ask your Tribune people if they don't agree. I think they would see it that way.

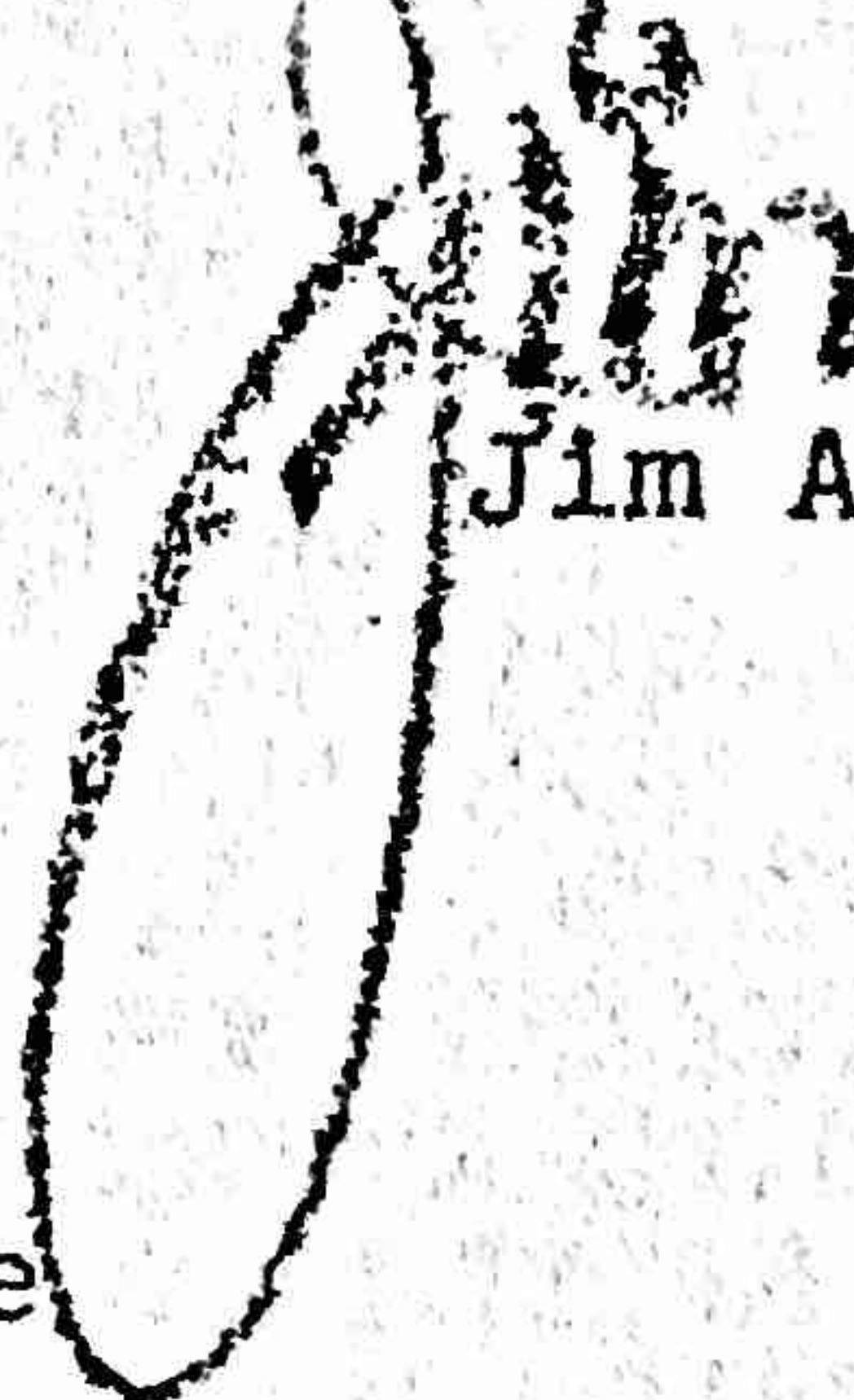
Mr. Ralph Newman - Page 2

January 3, 1964

Lastly, the "Elanoy" song, the other folk song, is not a good exit number. We suggest a good exit march, played in a rousing, lively manner -- and the very appropriate selections would seem to be the University of Illinois March.

When you have had a chance to study this script, please pick up the phone. Time's a'wastin'.

Yours sincerely,



Jim Algar

JA:ej

Mr. Ralph G. Newman, Chairman
Illinois World's Fair Committee
18 E. Chestnut Street
Chicago, Illinois

January 2, 1964
Prod. 81-036-12-05

THE ILLINOIS STORY

Special Show for the Lobby of
THE ILLINOIS PAVILION
at the New York World's Fair

As the lights grow dim, the official ILLINOIS SONG turns the audience's attention to our screen, where COLOR SLIDES portraying the various facets of present-day Illinois will be seen: Shots of the open prairie, of the towns and the scenic spots. Views of Lake Michigan, of the Mississippi and Ohio Rivers. Industries, universities, rail terminals, airports. The imposing Chicago skyline, in contrast to the rustic simplicity of New Salem.

CHORUS

BY THY RIVERS GENTLY FLOWING, ILLINOIS, ILLINOIS,
O'ER THE PRAIRIE VERDANT GROWING, ILLINOIS, ILLINOIS,
COMES AN ECHO ON THE BREEZE,

RUSTLING THRO' THE LEAFY TREES,
AND ITS MELLOW TONES ARE THESE, ILLINOIS, ILLINOIS,
AND ITS MELLOW TONES ARE THESE, ILLINOIS!

NOT WITHOUT THY WONDROUS STORY, ILLINOIS, ILLINOIS,
CAN WE WRITE THE NATION'S GLORY, ILLINOIS, ILLINOIS,
ON THE RECORD OF THY YEARS,

AERA'AM LINCOLN'S NAME APPEARS
GRANT, AND DOUGLAS, AND OUR TEARS, ILLINOIS, ILLINOIS,
GRANT, AND DOUGLAS, AND OUR TEARS, ILLINOIS!

NARRATOR

Ladies and Gentlemen ...

On behalf of the Governor and
the People of the State of
Illinois, ... Welcome to the
Illinois Pavilion.

You are about to spend a few
dramatic moments with Abraham
Lincoln, ... but first may we
present, as a prologue, the
Illinois Story.

CONTINUED

During the following narrative, a series of photos, sketches, portraits and scenes will support the telling.

Aerial View of Illinois terrain stretching to horizon

NARRATOR

Illinois -- heartland of America.

River vistas a la Mark Twain

Bounded in part by great rivers -- the Mississippi, the Ohio, the Wabash ...

Lakefront shot

In part, by one of the Great Lakes ... Lake Michigan.

Chicago Skyline

Largest city -- Chicago, cross-roads of a continent.

Universities

A land rich in opportunity, ... rich in resources, ... rich in history, ...

New Salem scenes

... for Illinois is the Land of Lincoln.

It was here in New Salem that the young Lincoln worked as a clerk and postmaster ...

Springfield

It was here in Springfield that he practiced law ... served in the legislature.

CONTINUED

The White House

NARRATOR (CONT.)

It was from Illinois, and his prairie beginnings, that he went on to true greatness as the 16th President of the United States.

Gettysburg Aerials

One of Abraham Lincoln's moments of greatness occurred on a November day in 1863, ...

In July of that year, a great battle had been fought at an obscure little town called Gettysburg ...

And now in November, the President was being asked to help dedicate that sacred soil.

We see now an old photograph of the procession moving through the streets of Gettysburg toward the dedication site.

NARRATOR (CONT.)

"A few appropriate remarks," the invitation had said, ... for the main speaker was to be the Honorable Edward Everett, former Governor of Massachusetts, one-time United States Senator, Minister to England and Secretary of State, ...

A portrait of Everett appears.

NARRATOR (CONT.)

... and considered by most to be the finest orator in America.

EVERETT'S VOICE

Standing beneath this serene sky,
overlooking these broad fields
now reposing from the labors of
the waning year, the mighty Alleg-
henies dimly towering before us,
the graves of our brethren beneath
our feet, ...

The scene shifts to the old Bachrach photo of
the Gattysburg ceremony, Everett's voice droning
over.

EVERETT'S VOICE (CONT.)

... it is with hesitation that I
raise my poor voice to break the
eloquent silence of God and Nature.
(FADE OFF)

NARRATOR

True to the classic tradition,
the polished and scholarly
Everett spoke for one hour and
fifty-seven minutes.

The scene changes to another view of the crowd.

THE VOICE OF WARD HILL LAMON
And now Ladies and Gentlemen ...
the President of the United States.

(APPLAUSE is heard ...)

The scene changes to a sketch of Lincoln done in
the Harper's Weekly manner, there being no good
photograph extant.

NARRATOR (CONT.)

On that day long ago, Lincoln
held in his hand two pieces of
paper on which he had written
his speech beforehand ... but
there were those who said after-
wards that he knew the lines
by heart.

The facsimile copy of the Gettysburg Address appears.

ABRAHAM LINCOLN
FOURSCORE AND SEVEN YEARS AGO
OUR FATHERS BROUGHT FORTH ON
THIS CONTINENT, A NEW NATION,
CONCEIVED IN LIBERTY, AND
DEDICATED TO THE PROPOSITION
THAT ALL MEN ARE CREATED EQUAL.

NOW WE ARE ENGAGED IN A GREAT
CIVIL WAR, TESTING WHETHER THAT
NATION, OR ANY NATION SO CON-
CEIVED AND SO DEDICATED, CAN
LONG ENDURE.

WE ARE MET ON A GREAT BATTLE-
FIELD OF THAT WAR.

WE HAVE COME TO DEDICATE A
PORTION OF THAT FIELD, AS A
FINAL RESTING-PLACE FOR THOSE
WHO HERE GAVE THEIR LIVES THAT
THAT NATION MIGHT LIVE.

IT IS ALTOGETHER FITTING AND
PROPER THAT WE SHOULD DO THIS.

BUT, IN A LARGER SENSE, WE
CANNOT DEDICATE -- WE CANNOT
CONSECRATE -- WE CANNOT HALLOW --
THIS GROUND.

THE BRAVE MEN, LIVING AND DEAD,
WHO STRUGGLED HERE, HAVE CONSE-
CRATED IT, FAR ABOVE OUR POOR
POWER TO ADD OR DETRACT.

THE WORLD WILL LITTLE NOTE, NOR
LONG REMEMBER WHAT WE SAY HERE,
BUT IT CAN NEVER FORGET WHAT
THEY DID HERE.

IT IS FOR US THE LIVING, RATHER
TO BE DEDICATED HERE TO THE
UNFINISHED WORK WHICH THEY WHO
FOUGHT HERE HAVE THUS FAR SO
NOBLY ADVANCED.

CONTINUED

CONTINUED

ABRAHAM LINCOLN (CONT.)

IT IS RATHER FOR US TO BE
HERE DEDICATED TO THE GREAT
TASK REMAINING BEFORE US --
THAT FROM THESE HONORED DEAD
WE TAKE INCREASED DEVOTION TO
THAT CAUSE FOR WHICH THEY
GAVE THE LAST FULL MEASURE
OF DEVOTION -- THAT WE HERE
HIGHLY RESOLVE THAT THESE
DEAD SHALL NOT HAVE DIED
IN VAIN -- THAT THIS NATION,
UNDER GOD, SHALL HAVE A NEW
BIRTH OF FREEDOM -- AND THAT
GOVERNMENT OF THE PEOPLE,
BY THE PEOPLE, FOR THE PEOPLE,
SHALL NOT PERISH FROM THE EARTH.

NARRATOR

Ten brief sentences ...

So simple, so direct ...

Yet coming after Everett's
lengthy oration, Lincoln's
speech seemed disappointing ...

A montage of Man-in-the-street scenes: typical towns,
East and West, a crackerbox gathering in a country
store.

1ST SPECTATOR'S VOICE

Yes, I was there ... Mr. Lincoln
made a few remarks, as I recall.

2ND SPECTATOR'S VOICE

It seemed like he hardly got
started before he stopped.

3RD SPECTATOR'S VOICE

I heard Mr. Everett and I saw
the President.

NARRATOR

Abraham Lincoln himself had not expected his words to live beyond their temporary moment ... but time and history would dictate otherwise.

And so today his Gettysburg Address is immortal -- a rich and treasured part of our country's heritage.

As you leave the theater later, you may see those two pages in Lincoln's own handwriting, ... and, if you like, actually hear those eloquent words in all the major languages of the earth.

MUSIC UP to an appropriate finale. At this point the DOORS of the theater SWING OPEN, signalling the start of another show inside.

NARRATOR (CONT.)

And now, Ladies and Gentlemen, if you will pass through the doors leading to our theater, ... you may spend more Great Moments With Mr. Lincoln.

The audience ENTERS as a proper musical conclusion brings this part of the performance to a close.

The End