



©1961

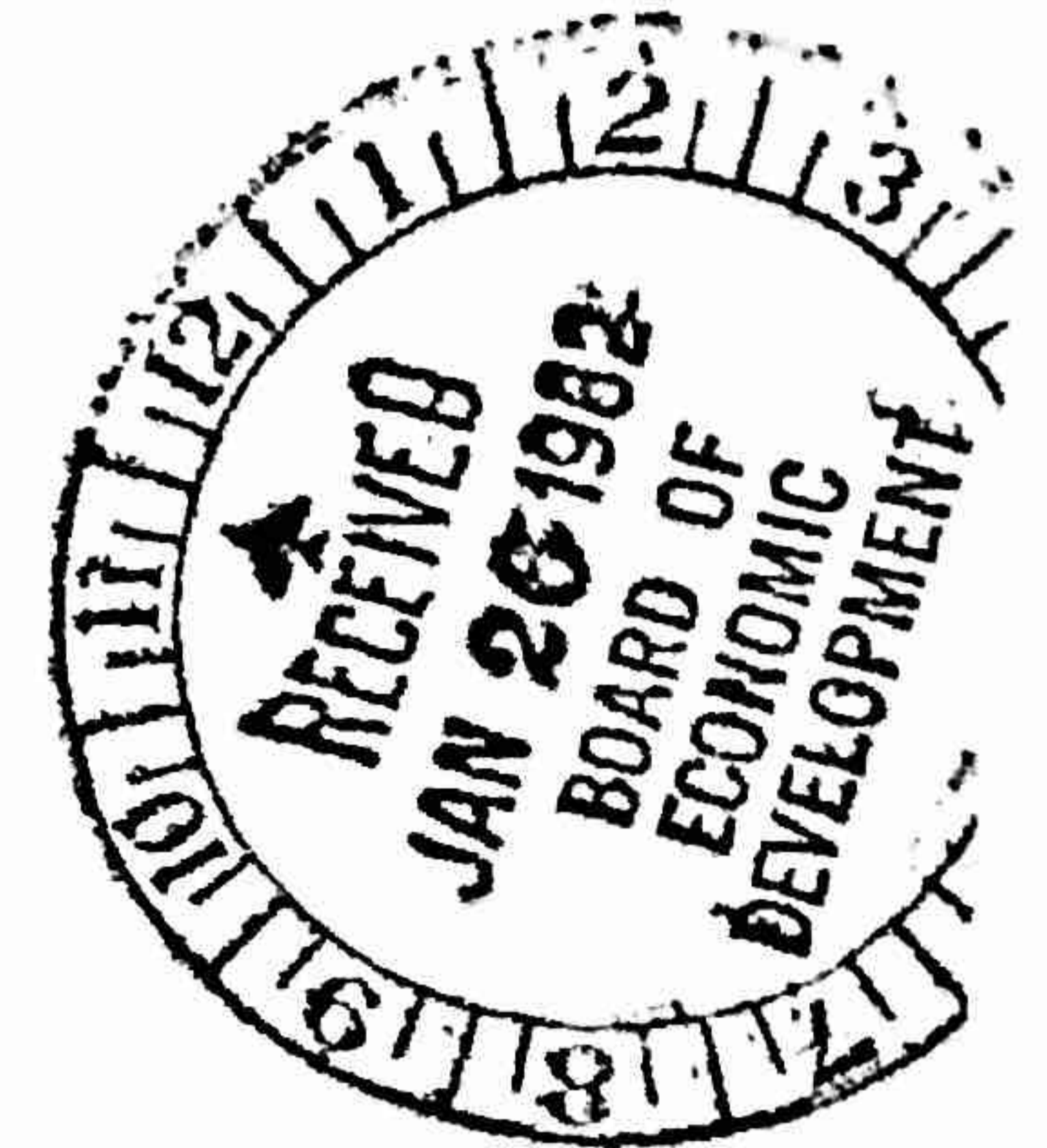
NEW YORK WORLD'S FAIR 1964-1965 CORPORATION
INTERNATIONAL EXPOSITION AT FLUSHING MEADOW PARK
FLUSHING 52, N.Y. • TELEPHONE - AREA CODE 212 - WF 4-1964 • CABLE ADDRESS "WORLDFAIR"

ROBERT MOSES
PRESIDENT

WILLIAM E. POTTER
EXECUTIVE VICE PRESIDENT

January 24, 1962

Mr. Victor de Grazia
Executive Director
Illinois Board of Economic Development
Capitol Building
Springfield, Illinois



Dear Vic:

It was indeed a pleasure to meet you after all of these months of correspondence and indirect communication. We are hopeful that you were able to get a complete picture of the plans for the Fair during your visit. We will tentatively reserve lot 35C-1 (54,000 sq. ft.) for Illinois and hope that either the governor or you will send us a letter indicating your desire to exhibit in this area (a copy of a letter from Georgia reserving space is enclosed for your information.)

We would also appreciate it if you would let us know as soon as possible whether the February 9th meeting is still on or if it is to be changed to another date.

Please feel free to call on us at any time to help in developing plans for your exhibit. We will be forwarding plot plans of lot 35C-1 for your information in a few days.

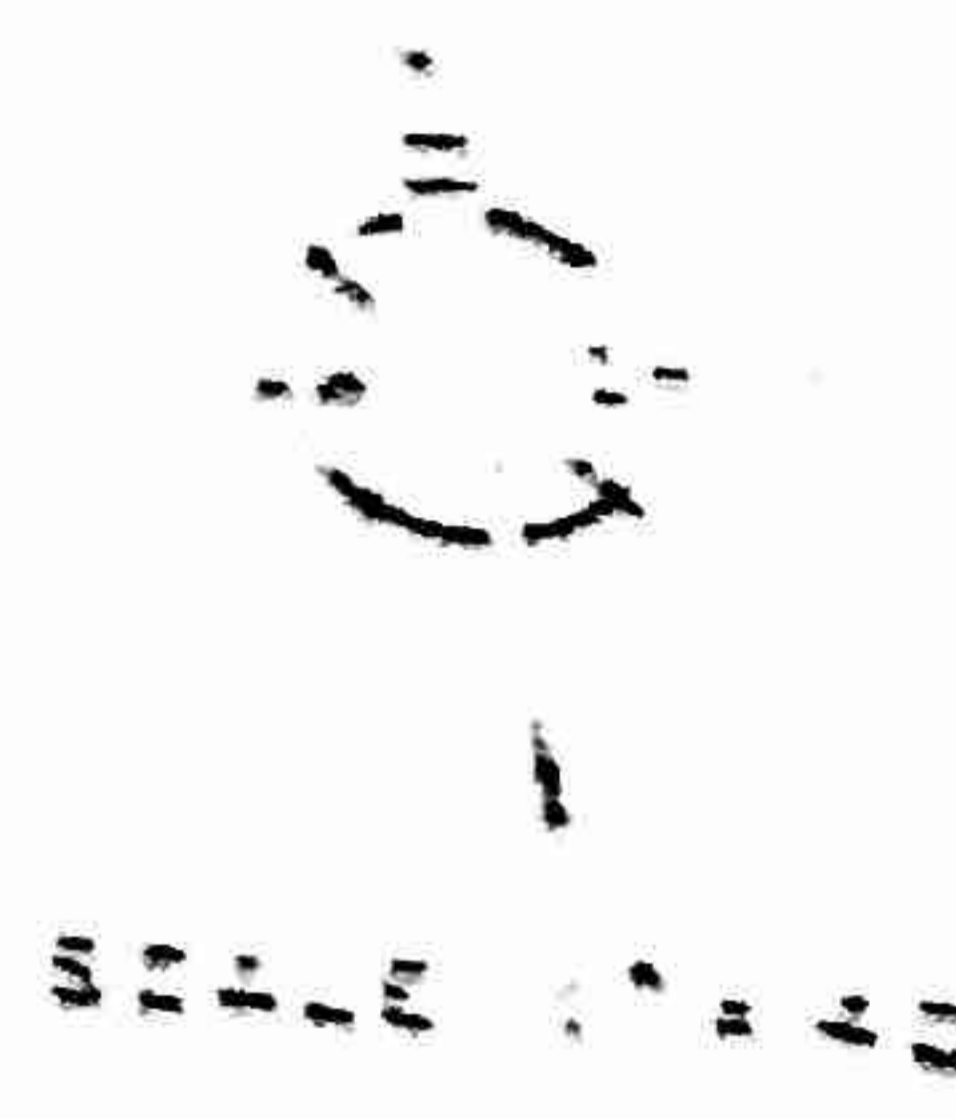
Cordially,

W. E. Potter
Executive Vice President

Enc.

EXHIBIT "A"
(Map of Premises)

BLOCK 350 LOT 1



S 31,851 50
E 37,384 890
S 31,844 9.9
E 37,377 881

R 1500'

L 1,229 1.9
R 229 00'

BLOCK 350 - LOT 1
AREA 55,840 SQ. FT.

S 31,747 561
E 37,384 890

21 05'

S 31,8 8 399
E 37,379 431

R 7.700'
L 26 57'

S 31,844 9.9
E 37,377 881

R 1500'

49 55'

S 3,859 3.4
E 37,363 361

S 31,850 875
E 37,383 403

S 31,850 875
E 37,383 403

S 31,850 875
E 37,383 403

The coordinate system by which points are design-
ated in the Borough of Queens Coordinate System has
its origin at Marine Park and is not to be mixed on
the line of Sixth Avenue, Manhattan. Such coordinate
points as are noted on maps for plots or lots may
be referred also to Borough of Queens monuments
whenever as is pertinent to the fair grounds.

Prepared by: *[Signature]*
Made by: *[Signature]*
Checked by: *[Signature]*

NEW YORK WORLD'S FAIR 1964-1965
STATE OF ILLINOIS EXHIBIT
JAN 29, 1962

Winter, Casady, DeGrazia

Mr. Jones



OFFICE OF THE GOVERNOR
SPRINGFIELD

OTTO KERNER
GOVERNOR

March 9, 1962

General W. E. Potter
Executive Vice President
New York World's Fair 1964-65 Corporation
Flushing Meadow Park
Post Office Box 1964
Flushing 52, New York


Dear General Potter:

The State of Illinois is very interested in participating in the New York World's Fair of 1964. From what I have heard, it promises to be a most exciting and educational exposition.

Victor de Grazia has told me that you would like us officially to reserve Block 35-C-Lot 1 to be used as the State of Illinois display area without charge.

As the Legislature did not appropriate any money for this purpose, I cannot, of course, commit the State's funds for this project. I would hope, however, that by a combination of public and private funds Illinois would be able to participate in the Fair.

Sincerely,


Governor

RECEIVED IN
MAY 7 1962
THE GOVERNOR
UNIBHERE
PEACE THROUGH
UNDERSTANDING

1961
NEW YORK WORLD'S FAIR 1964-1965 CORPORATION
INTERNATIONAL EXPOSITION AT FLUSHING MEADOW PARK
FLUSHING 52, N.Y. • TELEPHONE - AREA CODE 212 - WF 4-1964 • CABLE ADDRESS "WORLDSFAIR"
ROBERT MOSES
PRESIDENT

March 12, 1962

WILLIAM E. POTTER
EXECUTIVE VICE PRESIDENT

Refer to the plan


Honorable Otto Kerner
Governor, State of Illinois
Executive Chambers
State Capitol
Springfield, Illinois

Dear Governor Kerner:

I was very happy to receive your letter of March 9. I know that Illinois can do an outstanding job on the lot you have selected to show the meaning of Illinois to the 70 million people who will visit the Fair.

I have reserved and put Illinois' name on Block 35-C-Lot 1 and will hold it pending the development of the Illinois plans. It is an outstanding lot and properly situated to be in the path of the maximum number of visitors.

I look forward to working with your state staff as the exhibit develops.

Cordially,

W. E. Potter
Executive Vice President