



imaginering

WED Enterprises, Inc • 800 Sonora Ave • Glendale 1 • Calif • CH 6-8951
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Mr. James F. Gaskill
Gardner Displays
1937 W. Hastings Street
Chicago 8, Illinois

Dear Mr. Gaskill:

The enclosed prints, as per our transmittal, indicate our requirements for the pre-show area.

The critical areas are the booth, speaker locations and an acoustical treatment of the brick walls.

The layout of the crowd control railings is still in the preliminary design stage and will be mocked up at the Studio when finalized before being submitted to Skidmore, Owings & Merrill.

The drape treatment around the projection screen area will be in a fixed position with the screen area always exposed. Abstract light effects will be projected during the period that the 500 guests are being assembled and before the beginning of the Illinois Story.

The projection area, due to projection, will be finished with a very flat white paint as WED will specify.

I have enclosed a copy of a letter to John Schruben of Skidmore, Owings & Merrill containing other items that might interest you.

We will appreciate hearing from you regarding the display elements that you propose to install in this area.

Please contact me for any further information you might require.

Very truly yours,

WED Enterprises, Inc.

Victor Greene
Project Director

VG/lap

Encs.

cc: John Schruben
James Cassin
Dick Irvine

*im-ag-i-neer-ing, n. Imaginative concept in Design, Architecture, Engineering and Entertainment.- SYN. See DISNEYLAND.

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