

3421-33 WEST 48th PLACE • CHICAGO 32, ILLINOIS PHONE Virginia 7-2244 • Cable Address "MATCHCORP"

WARREN E. SCAMAN

Director Special Contracts

Phone: Virginia 7-2244

RESIDENCE 6543 34th Street, Berwyn, Illinois Phone: Ploneer 9-2519

July 3, 1903.

State of Illinois Gentlemen:

I understand you will exhibit at the New York world's Fair in 1964-65 - and if you plan to use advertising match books, 1'd like very much to show you what we can do.

Our main plant is in whicago; we make a fine match and our prices are competitive.

I can envision two types of programs -- one a match book that you would mass out at the exhibit itself - and a second one, which we could distribute thruout the state of Illinois (or thruout the U.S. if you wish) playing un the features of our state. We could not millions of the latter into circulation.

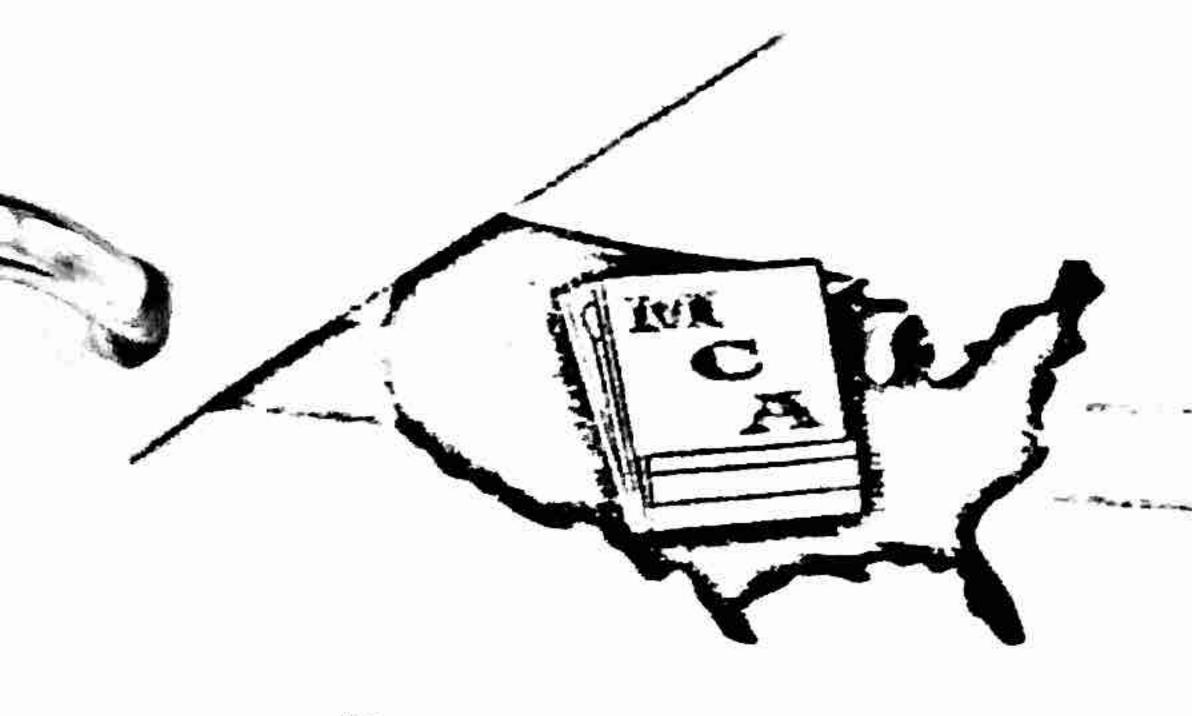
We have been licensed by the New York World's Fair committee to produce match books with the World's Fair emblem.

will be very glad to come to paringfield to discuss this with you - or perhaps you have someone in Chicago you want me to talk to.

Tay I hear from you olease?

Sincerely

"Jarren Scallan



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MATCH CORPORATION

OF AMERICA

WARREN E. SCAMAN
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RESIDENCE
6543 34th Street, Berwyn, Illinois
Phone: Ploneer 9-2519

July 3, 1963.

Dear San:

Fair to produce matchbooks with the official Fair who will exhbit there, may be interested in using

sent along a letter that I asked him to refer to the proper dept....so as to get it out of the general not scene.

The Governor and I were kids together back in Laundale, and he knows me and wat I do, but I can't bether him with something like this.

Can you make some inquiries around to see what goes on - and what we can do to get the business for us? Layte the package will even be bought here in town.

I envision two types of matches - one that would outline the many fine features of the State which would be passed out at the booth in New York by the "tate of Illinois ...

... and two .. we could distribute millions of matches throut the state (as we do for Snortsmans rark) telling about the State and remindin; users to see our exhibit at the New York world's Pair in 1964-65.

mis could be a big one... for both of us.

Please check and let me know what you learn, Lan.

Regards

"arren Scanar