

PROGRAM FOR CIVIC LUNCHEON
Commemorating Centennial of Gettysburg Address
and
Preview of Illinois Pavilion at New York World's Fair

Presented by Springfield Citizens Committee
Tuesday - November 19, 1963
Elk's Club - Springfield, Illinois

(NOTE: Original manuscript of Gettysburg Address and scale model of
Illinois "Land of Lincoln" Pavilion on display in foyer of banquet hall)

12:15

Introduction of speakers as each
takes his place at head table

Program before luncheon chaired by
Abe Roberts, Chairman
Springfield Citizens Committee

Invocation

Rev. Richard P. Graebel
First Presbyterian Church

Official welcome to Springfield

Mayor Nelson Howarth

12:25

Luncheon is served

1:00

Introduction of special guest tables

Program after luncheon chaired by
Ralph G. Newman, Chairman
Illinois Commission - N.Y. World's Fair

Governor's message

Gov. Otto Kerner

The manuscript of the Gettysburg Address
(Special tape recording)

Clyde Walton
Illinois State Historian

Presentation of sponsorship of Gettysburg
Address manuscript display in Illinois
Pavilion to Co-Chairman Parsons

Gil Twiss, President
Illinois State Historical Society

Acceptance, remarks - "The Meaning of the
Gettysburg Address"

Judge James B. Parsons, Co-Chairman
Illinois Commission - N.Y. World's Fair

Illinois "Land of Lincoln" Pavilion
progress report

Ralph G. Newman, Chairman
Illinois Commission - N.Y. World's Fair

Preview "Great Moments With Mr. Lincoln"
Show

Walt Disney

New York World's Fair report

Robert Moses, President
N.Y. World's Fair 1964-65 Corp.

1:40

Springfield Citizens Committee
Presentations to Messrs. Disney and
Moses

Abe Roberts, Chairman
Springfield Citizens Committee

1:45

Benediction and adjournment

FACT SHEET

Arrangements for Arrival and Departure

of

Moses and Disney parties

November 19, 1963

TIME

EVENT

LOCATION

Approx. 10:30 a.m.

Arrival.

Capitol Airport

Mr. Disney's plane picking up Mr. Moses at O'Hare (Chicago), 9:20 a.m. from American Flight No. 933.

Weather cooperating, expect arrive at Springfield 10:30 a.m.

Party: Walt Disney; Jack Sayers, WED Director of Sales; James Algar, WED producer of "Great Moments With Mr. Lincoln"; Bob Jackson, Director of WED public relations, will arrive in Springfield Monday, November 18. Jackson's accommodations will be handled by Jim Cassin of Illinois Commission.

Party: Robert Moses, president of the New York World's Fair 1964-1965 Corporation. William Berns, director of public relations for the Fair, will accompany him.

GREETING PROCEDURES

Welcome Committee at Capitol Airport to include: Governor Kerner and/or his representative; Mayor Howarth and/or his representative; Chairman Newman and/or Commission Representatives; Representatives of Springfield Citizens Committee as named by them.

The Governor's Office will arrange for use of State Limousine and State Trooper escort for all VIP transportation about Springfield for the day -- through 4:00 p.m. (approximately) for departures.

Details of "hospitality headquarters" for Mr. Moses and Mr. Disney to be arranged by Citizens Committee.

DEPARTURE

Farewell and escort committees for departure.



ILLINOIS COMMISSION • New York WORLD'S FAIR 1964 • 1965
160 North La Salle Street • Chicago, Illinois 60601
Telephone: 346-2449

FOR RELEASE ON OR AFTER NOVEMBER 19th, 1963

Illinois will wear the tall top-hat of Abraham Lincoln when it "goes to the fair" in New York next April and doff it to fairgoers with an invitation to "continue on in their travels" and include a vacation visit to Illinois, the Land of Lincoln.

Governor Otto Kerner announced the theme for the Illinois Pavilion at the New York World's Fair, 1964-1965, at a Gettysburg Address Centennial Luncheon in Springfield, hosted by the Springfield Citizens Committee, Abe Roberts, chairman.

Ralph Newman, chairman of the 17-man Illinois Commission named by Kerner to plan and produce the Illinois Exhibit, stated in his progress report that Illinois will be represented by a "tasteful balance of historic, economic, recreational and entertainment features" for fairgoers.

The Springfield luncheon also marked the exact 100th anniversary of the Gettysburg Address, delivered around 2 p. m., November 19th, 1863. Through State Historian Clyde Walton, the original, Illinois-owned manuscript was brought from its permanent home in the Illinois State Historical Library for firsthand viewing.

Judge James B. Parsons, co-chairman of the Commission and a U. S. District Judge of Chicago, paid tribute to the immortal words of Mr. Lincoln calling them "as appropriate today as when they were spoken a century ago." Judge Parsons, first Negro appointed to the federal bench, is a native of Decatur.

Special guests at the luncheon, and at an earlier statewide press conference, included Walt Disney, whose WED Enterprises of Glendale, California, created the "Great Moments with Mr. Lincoln" presentation which will be a continuing attraction at the Illinois Pavilion, and Robert Moses of New York, president of the New York World's Fair 1964-1965 Corporation.

Also in attendance were all who are playing a part in the production of the Illinois Pavilion including Bruce Graham and William Hartmann, partners in the architectural firm of Skidmore Owings & Merrill, and Will Burtin, acknowledged dean of the exhibit design field.

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 WED En prises : Ani natronics, 'ly new
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 for Walt E Disney nter ing animatio

CONTACT
Bob Jackson



WED Enterprises, Inc. • 800 Sonora Ave. • Glendale 1 • Calif. • CH 5-8051

FOR YOUR INFORMATION

BIOGRAPHICAL SKETCH

WALT DISNEY

The life and works of Walt Disney, his eminence and the impacts of his artistry and showmanship on his times, are not readily encompassed in dates and data. His fabulous career just bursts out of such conventional bounds with events of historic consequence in motion pictures and television, as well as of personal nature, during the past three and one-half decades.

The creator of Mickey Mouse and founder of Disneyland was born in Chicago December 5, 1901. His father was Elias Disney, Irish-Canadian, a building contractor, and his mother, Flora Call Disney was of German-American descent. He has two brothers and a sister living. He received his public schooling in Chicago and Kansas City and attended art school in Chicago. He is married to the former Lillian Bounds of Idaho.

They have two daughters, Diane, married to Ron Miller, U. S. C. honor student and football star, now a production executive at Disney's, and Sharon, wife of Robert Brown, an interior designer. The Millers have six children: Christopher, Joanna Sharon, Tamara, Jennifer, Walter Elias Disney Miller, and Ronald William, Jr.

In business, Walt has been a lifelong partner with his elder brother, Roy, president of Walt Disney Productions. Roy has always directed the financial affairs of the company.

Tying these biographical statistics vitally together is a story of achievement as fabulously exciting as any of the film fables in the Disney repertoire.

In 1923, a tall, lean son of the mid-West came unheralded to Hollywood, mecca of the movies. His equipment for his chosen profession consisted largely of \$40 in a well-worn suit and a boundless ambition hitched to a fantastic imagination. Pooling funds with brother Roy, and with an additional \$500 borrowed from an uncle, Walt was in business. The Disney boys set up shop in a little real estate shack. Walt's proficiency as an artist and a self-taught animator was the basis of the undertaking -- the founding of an institution which today is housed in a multi-million dollar studio in Burbank, California.

Fortune runs erratically through the statistics of the next few years, now high, now low.

After a series of "Alice's Wonderland," featuring a living girl with cartoon characters, Walt created a character from a title owned by another studio. This was Oswald the Rabbit.

Oswald spelled misfortune which turned into one of the most fortunate turning points in the Disney career. After Walt had been making the Oswald shorts for about a year, some 26 altogether, rights to the character were re-claimed by the distributors. The outlook seemed suddenly dark and disastrous. Oswald had become the pay-load character.

In this extremity, Walt created Mickey Mouse, destined to become the most continuously famous of all movie stars, live or cartoon. And it was this test

of his resourcefulness and showmanship which marked him as the genius of entertainment which he was soon acclaimed by millions of people around the globe. Mickey's first released picture was "STEAMBOAT WILLIE," at the Colony Theatre in New York in 1928.

The advent of sound in pictures enabled Walt to launch one of his most venturesome and creative undertakings, a series of brilliant short musi-comedies called "THE SILLY SYMPHONIES." The first of these was "THE SKELETON DANCE."

Besides introducing sound to cartoons, Walt also was the first to use Technicolor.

Mickey's popularity in turn enabled Walt to produce the first full-length animation feature, "SNOW WHITE AND THE SEVEN DWARFS" in 1938. It is still accounted one of the great feats and imperishable monuments of motion picture history.

With the opening of the beautiful Burbank Studio in 1940, the Disney production personnel soared to over 1,000 artists, animators, story men and technicians. They were literally guided at every turn by the indefatigable man of ideas and fantastic works. Creations of his own and brilliant adaptations of the great classic fables and fairytales were produced with incredible industry and creative energy. They took the entertainment world by storm; made the Disney name ever more illustrious. It became a synonym for what was most unique and best in bringing laughter and buoyancy to people of all nations.

In the wake of "SNOW WHITE AND THE SEVEN DWARFS," screen immortals, there followed "PINOCCHIO," and "FANTASIA," in 1940; "DUMBO" and "THE RELUCTANT DRAGON" in 1941; "BAMBI," 1942; "SALUDOS AMIGOS"

and "VICTORY THROUGH AIR POWER" in 1943; "THE THREE CABALLEROS," first combination of Technicolor live action and cartoon, in 1945; "CINDERELLA," 1950; "ALICE IN WONDERLAND," 1951; "PETER PAN," 1953; "LADY AND THE TRAMP," 1955; "SLEEPING BEAUTY," 1959; "ONE HUNDRED AND ONE DALMATIANS," 1961; and for Christmas, 1963 release "THE SWORD IN THE STONE."

With our entrance into World War II, Disney literally turned over his entire facilities to the production of training films for the Armed Services, pictures on health which are still used around the world by the U. S. State Department, and what might be termed propaganda films.

It was not until after 1945 that the Disney personnel began returning from the services to the studio in sufficient numbers to get production back into full swing.

Disney turned from exclusive filming of cartoons to the live action field and today nearly a score of his features are listed among the all-time top box office entries.

Supplementing the cartoon ventures have been such notable live action pictures as: "SONG OF THE SOUTH," 1946; "TWENTY THOUSAND LEAGUES UNDER THE SEA," 1954; "OLD YELLER," 1957; "POLLYANNA," 1960; "SWISS FAMILY ROBINSON," 1960; "THE ABSENT MINDED PROFESSOR," 1961; "THE PARENT TRAP," 1961; "BABES IN TOYLAND," 1961; "MOON PILOT," 1962; "BON VOYAGE," and "BIG RED" in 1962; and "IN SEARCH OF THE CASTAWAYS." In 1963 the shows included "MIRACLE OF THE WHITE STALLIONS," "SAVAGE SAM," "SUMMER MAGIC" and "INCREDIBLE JOURNEY." A complete list of feature releases is attached.

The exact years tell little of the progression and scope of the Walt

Disney legend. The pictures, rather, reveal the constant experimentation in the animation medium and live action formats he has done so much to develop.

Twenty-nine motion picture Academy Awards, four TV Emmys, scores of citations from many nations, and more than seven hundred other awards, attest his standing among his peers and in the favor of vast audiences.

Prominent among these honors are decoration by the French Legion of Honor and Officer d'Academie, France; the Art Workers Guild of London; twenty-nine awards from the Academy of Motion Picture Arts and Sciences; honorary degrees from Harvard, Yale and Southern California University; Brazil's Order of the Southern Cross; Mexico's Order of the Aztec Eagle; citations from patriotic, educational and professional societies and international film festivals for distinguished services and product.

During the past fourteen years, Disney gained world-wide approbation for his famous True-Life Adventure camera factials of wild nature's drama, culminating in such features as "THE LIVING DESERT," "PERRI" (a True-Life fantasy), "WHITE WILDERNESS" and "JUNGLE CAT."

Disneyland, launched in 1955 as a fabulous \$17,000,000 "Magic Kingdom," now represents a \$45,000,000 investment and has been visited by more than 38,000,000 people including Presidents, Kings and Queens and Royalty from all around the globe. Disneyland is Walt's grandest venture in public entertainment and the acme of his showman's experience. It is a place where audiences, particularly family groups, may actually participate in the exciting, thrilling fantastic things to which Walt has devoted a lifetime and which are conjured wherever the name of Disney is known and spoken. The 160 acre area in Anaheim, California,

adjacent to Los Angeles is a place of enchantment.

In 1961 Disney entered the field of color television with his "WONDERFUL WORLD OF COLOR" over the NBC network and today it is rated among the top TV programs. This followed seven years of the "DISNEYLAND" and "WALT DISNEY PRESENTS:" also "MICKEY MOUSE CLUB" black and white shows.

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FEATURE LENGTH PICTURES UP TO DATE ARE:

1937 - "SNOW WHITE AND THE SEVEN DWARFS"
1939 - "PINOCCHIO"
1940 - "FANTASIA"
1941 - "THE RELUCTANT DRAGON"
1941 - "DUMBO"
1942 - "BAMBI"
1942 - "SALUDOS AMIGOS"
1943 - "VICTORY THROUGH AIR POWER"
1945 - "THE THREE CABALLEROS"
1946 - "MAKE MINE MUSIC"
1946 - "SONG OF THE SOUTH"
1947 - "FUN AND FANCY FREE"
1948 - "MELODY TIME"
1949 - "SO DEAR TO MY HEART"
1949 - "ICHABOD AND MR. TOAD"
1950 - "CINDERELLA"
1950 - "TREASURE ISLAND"
1951 - "ALICE IN WONDERLAND"
1952 - "ROBIN HOOD"
1953 - "PETER PAN"
1953 - "THE SWORD AND THE ROSE"
1953 - "THE LIVING DESERT"
1954 - "ROB ROY"
1954 - "THE VANISHING PRAIRIE"
1954 - "STORMY"
1954 - "TWENTY THOUSAND LEAGUES UNDER THE SEA"
1955 - "LADY AND THE TRAMP"
1955 - "DAVY CROCKETT, KING OF THE WILD FRONTIER"

1955 - "THE LITTLEST OUTLAW"
 1955 - "THE AFRICAN LION"
 1956 - "THE GREAT LOCOMOTIVE CHASE"
 1956 - "DAVY CROCKETT AND THE RIVER PIRATES"
 1956 - "SECRETS OF LIFE"
 1956 - "WESTWARD HO THE WAGONS!"
 1957 - "JOHNNY TREMAIN"
 1957 - "PERRI"
 1957 - "OLD YELLER"
 1958 - "THE LIGHT IN THE FOREST"
 1958 - "WHITE WILDERNESS"
 1958 - "TONKA"
 1959 - "SLEEPING BEAUTY"
 1959 - "THE SHAGGY DOG"
 1959 - "DARBY O'GILL AND THE LITTLE PEOPLE"
 1959 - "THIRD MAN ON THE MOUNTAIN"
 1960 - "TOBY TYLER"
 1960 - "KIDNAPPED"
 1960 - "THE SIGN OF ZORRO"
 1960 - "POLLYANNA"
 1960 - "TEN WHO DARED"
 1960 - "JUNGLE CAT"
 1960 - "SWISS FAMILY ROBINSON"
 1961 - "THE ABSENT MINDED PROFESSOR"
 1961 - "ONE HUNDRED AND ONE DALMATIANS"
 1961 - "THE PARENT TRAP"
 1961 - "NIKKI, WILD DOG OF THE NORTH"
 1961 - "GREYFRIARS BOBBY"
 1961 - "BABES IN TOYLAND"
 1961 - "MOON PILOT"
 1962 - "BON VOYAGE"
 1962 - "BIG RED"
 1962 - ("ALMOST ANGELS"
 1962 - ("LADY AND THE TRAMP"
 1962 - "THE LEGEND OF LOBO"
 1962 - "IN SEARCH OF THE CASTAWAYS"
 1962 - "SON OF FLUBBER"
 1963 - "MIRACLE OF THE WHITE STALLIONS"
 1963 - "SAVAGE SAM"
 1963 - "SUMMER MAGIC"
 1963 - "INCREDIBLE JOURNEY"
 1963 - "SWORD IN THE STONE"

PRESS CONFERENCE PROGRAM

ILLINOIS COMMISSION - NEW YORK WORLD'S FAIR

Tuesday - November 19, 1963
Legislative Hearing Room
Room 212 - State Capitol Building
Springfield, Illinois

10:00	Coffee call	Press kits available
10:45	Press conference begins Introduction of Commission members	James A. Cassin Executive Director Illinois Commission
	Official welcoming remarks	Gov. Otto Kerner
	Illinois "Land of Lincoln" Progress report	Ralph G. Newman, Chairman Illinois Commission
	Explanation of architectural and construction characteristics (Slide projections)	Bruce Graham Partner in charge of project Skidmore, Owings & Merrill
	Briefing on display techniques (Slide projections)	Will Burtin Exhibit Designer Illinois Pavilion
	Preview of "Great Moments With Mr. Lincoln" production (Slide projections and tape recording)	Walt Disney
	World's Fair progress report	Robert Moses, President N.Y. World's Fair 1964-65 Corp.
	Question and answer period. All parti- cipants available as information panel.	James A. Cassin
11:45	Adjournment (Participants in press conference go directly to Springfield Elk's Club for Civic Luncheon.)	

FACT SHEET:

DESIGNERS AND BUILDER
of the
ILLINOIS PAVILION

Skidmore, Owings & Merrill - Architects

Skidmore, Owings & Merrill was founded in Chicago in 1936. Eighteen general partners direct the work in four principal offices-Chicago, New York, San Francisco and Portland. A staff of approximately 600 architects, engineers and technicians provides complete services in the fields of planning, design, engineering and supervision of construction. Work of the firm has been executed in all parts of the United States and in 24 foreign countries. Some of the firm's principal projects include the United States Air Force Academy, Chase Manhattan Bank and Lever House in New York, Inland Steel Building and the Harris Bank Building in Chicago, the Crown Zellerbach Building, in San Francisco and the Tennessee Gas Building, in Houston. Current projects in Illinois include the University of Illinois Chicago Campus, the Brunswick Building and the Equitable Building in Chicago and the Illinois State Bar Association Headquarters in Springfield. Bruce J. Graham is the partner in charge of the State of Illinois Pavilion at the New York World's Fair.

Will Burtin - Exhibit Designer

Called by many "Dean of Exhibition Design", Will Burtin is a former art director of Fortune Magazine. One of his most significant projects was the design of "Life and Work in Kalamazoo, U.S.A.", the U. S. Information Agency's exhibit at the West Berlin Industrial Fair. The exhibition was part of the U.S.I.A.'s world wide program to acquaint people with life in America. It was eventually converted into a traveling exhibition shown throughout West Germany and later in England.

A student of American history and of Abraham Lincoln in particular, Burtin has said he considers the opportunity of working on the visual presentation of Lincoln's greatness as one of his highest honors.

George A. Fuller Company - Contractor

One of the largest contractors in the country, the George A. Fuller Company is one of the major builders in the 1964-65 New York World's Fair. It received the first certificate of occupancy for an exhibit (U.S. Post Office Building), and has fifteen others, including the Illinois "Land of Lincoln" Pavilion, in progress. Lou Crandall, Chairman of the Board of Fuller, is also a member of the Executive Committee of the New York World's Fair 1964-1965 Corporation. The George A. Fuller Company was founded in Chicago eighty-one years ago and has maintained a continuous construction operation in Chicago during these many years. It has a long list of construction accomplishments in Illinois. The first skyscraper, the TACOMA Building, was built by Fuller in Chicago in 1889. The Prudential Building, a Chicago landmark, was also a Fuller project. Recently completed buildings and buildings in progress in Illinois include:

Presbyterian St. Luke's Hospital, Chicago
Hartford Insurance Company Office Building, Chicago
Northern Trust Company Bank and Office Building, Chicago
Home Federal Savings & Loan Office Building, Chicago
Brunswick Building, Chicago
North Shore Congregation of Israel Temple, Glencoe.

RALPH G(GEOFFREY) NEWMAN

by

Bruce Catton

Ralph Geoffrey Newman is nationally known as the proprietor of the Abraham Lincoln Book Shop in Chicago and president of the Civil War Book Club. According to many historians, Ralph Newman has exercised a great influence on modern American historical research and writing. Introductions and prefaces to more than one hundred and fifty books pay credit to Mr. Newman for source material, help and inspiration. Carl Sandburg describes him as the "founder of a unique American institution," and Pulitzer Prize-winning historian Allan Nevins has characterized him as a "national resource." He has international reputation as a top-flight expert in rare books and manuscripts. Many of the great collections of material on Abraham Lincoln, the Civil War, other phases of American history, and literature, were gathered under his guidance and are now housed in the Library of Congress, university libraries, historical societies, museums and private collections throughout the United States and in far scattered parts of the world.

As an appraiser of historical and literary documents, papers, and collections of materials relating to American history and literature, he has performed services for such institutions as the Chicago Historical Society, Columbia University, the Harry S. Truman Library, the Illinois State Historical Society, Knox College Library, the Library of Congress, Lincoln College Library, the Newberry Library, Notre Dame University, the Oregon Historical Society, Princeton University, Purdue University, Rutgers University, the State Historical Society of Wisconsin, the State University of Iowa, the University of Chicago, the University of Illinois, the Yale University Library, and many other institutions.

Ralph G. Newman
page 2

Ralph Newman has appraised the papers of many distinguished Americans, including Clinton P. Anderson, David Davis, William O. Douglas, John Erskine, Edna Ferber, John Gunther, MacKinlay Kantor, John T. McCutcheon, Allan Nevins, Adolph S. Ochs, Carl Sandburg, Carl Schurz, Arthur Hays Sulzberger, Howard K. Smith, Adlai E. Stevenson, Harry S. Truman, and others. He is regarded as the foremost authority on the value, authenticity, and history of American historical documents.

Born in Chicago, he attended public schools there and, at Northwestern University majored in American history. His first business ventures led him into a general bookshop in the early 1930's. Carl Sandburg and Lloyd Lewis, among his first customers, persuaded him to specialize in books about American history. Early in the life of his shop, so many friends and patrons gathered with him to talk about their hobby that he decided to gather them together into one group, helping to found the Civil War Round Table in 1940. This organization, often called a "self-perpetuating argument" has grown through the years until there now are chapters in more than 150 American cities, one in Great Britain, and one in Germany.

Newman's unique book shop, which occupies four floors of a building on Chicago's Near North Side, has been the subject of picture and story in Life, Holiday, Reader's Digest, Saturday Evening Post, American Heritage, This Week, and almost every publication dealing with American history. For many years it has attracted scholars, collectors, and history amateurs from all over the country; here they find both information and the good companionship of other enthusiasts in an atmosphere which is more like that of a club than of a business establishment. So many of these eager partisans clamored for guidance in their reading that the Civil

War Book Club was created, with Mr. Newman as president and with an editorial board of the country's most distinguished historians.

In addition to countless articles of his own, Mr. Newman co-authored, with Otto Eisenschiml, *THE AMERICAN ILIAD*, a history of the Civil War acclaimed by many critics as one of the best one-volume works on the subject. He is also co-author, with E. B. Long, of *THE CIVIL WAR: A PICTORIAL CHRONICLE*. The two works were revised and reissued as a set, under the title *THE CIVIL WAR*, and books based on this work, *EYEWITNESS* and *THE CIVIL WAR DIGEST*, were issued in 1961. He edited the first appearance in book form of *THE DIARY OF A PUBLIC MAN*, and a complete reissue of *THE RAILSPLITTER*, the 1860 Lincoln campaign newspaper. He recently wrote a short study of Abraham Lincoln, which has been widely distributed by business organizations all over the world. His most recent work, *LINCOLN FOR THE AGES*, a compilation of papers on Lincoln by outstanding authorities, which he edited, has received high praise and Mr. Newman was referred to as "a master of *Lincolniana*" in the New York Times review.

In 1953, Mr. Newman was awarded the Lincoln Diploma of Honor, which is presented annually by Lincoln Memorial University to the outstanding contributor to Lincoln and Civil War history. Other recipients of this diploma have included Carl Sandburg and Allan Nevins. He holds the degree of Doctor of Letters from James Milliken University, Knox College, and Lincoln College, and Doctor of Laws from Iowa Wesleyan College. He was interviewed by Edward R. Murrow on *Person to Person* and has appeared on Monitor, University of Chicago Round Table, N. B. C. News of the World, Northwestern University Reviewing Stand,

Ralph G. Newman
page 4

A. B. C.'s V. I. P. and Off the Cuff, and other national programs.

For the past four years he has conducted a weekly column for the Chicago Tribune under the title RALPH NEWMAN'S HISTORY QUIZ: DO YOU REMEMBER?

Mr. Newman is past president of the Illinois State Historical Society; past president of the Friends of the Chicago Public Library; co-founder and secretary-treasurer of the Civil War Centennial Association (New York); president of the Ulysses S. Grant Association, an organization created by the states of Illinois, New York, and Ohio to collect and edit the writings of the Union commander and 18th President. He is a member of the federally created Civil War Centennial Commission advisory board and vice chairman of the Illinois Civil War Centennial Commission. He is chairman of the Civil War Centennial Commission of the City of Chicago. He is a member of the board of trustees of Lincoln College, Lincoln, Illinois, and of Lincoln Memorial University, Harrogate, Tennessee. From 1957 to 1959, he served as president of the Adult Education Council of Greater Chicago. He is president of the Abraham Lincoln Heritage Trail Council.

He is president of Lincoln's New Salem Enterprises, Inc., the firm which operates the various facilities at New Salem State Park, and is Abraham Lincoln's neighbor in Springfield, Illinois, inasmuch as his firm owns the house next door to the Lincoln home at Eighth and Jackson Streets in that city.



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NEW YORK WORLD'S FAIR 1964-1965 CORPORATION
 INTERNATIONAL EXPOSITION AT FLUSHING MEADOW PARK
 FLUSHING 52, N.Y. • TELEPHONE: AREA CODE 212-WF 4-1964 • CABLE ADDRESS "WORLDFAIR"

ROBERT MOSES
 PRESIDENT

NEWS:

June 25, 1963

REFER INQUIRIES TO:

Peter McDonnell WF 4-2531

Jerome Edelberg WF 4-2541

Joyce Martin WF 4-2543

ROBERT MOSES

ROBERT MOSES is president of the New York World's Fair 1964-1965 Corporation. In that capacity, he is directing the construction of the first billion dollar international exposition which is expected to attract a minimum of 70 million visitors during its two six-month seasons.

At the same time, Mr. Moses is chairman of New York City's important Triborough Bridge and Tunnel Authority. In this capacity since 1934, Mr. Moses has been responsible for the world-famous complex of bridges and tunnels built by the Authority to serve metropolitan New Yorkers.

As chairman of the Authority, and as Coordinator of the metropolitan arterial program, Mr. Moses has been responsible for the construction of seven bridges, two tunnels, the New York Coliseum, East Side Airlines Terminal and miles of city, state and federal-aid expressways, parkways and highways. His Authority is presently constructing the world's longest single span bridge, the \$320,000,000 Verrazano-Narrows Bridge, linking Brooklyn and Staten Island. Like other toll facilities, the bridge is being financed by the sale of bonds to private investors. He has plans for the construction of a Lower Manhattan Elevated Cross-Town express highway and a Mid-Town Elevated express highway, among other programs to relieve vehicular traffic congestion.

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FROM: Wm. J. Donoghue Corporation
 10 Columbus Circle, N.Y.C.

In almost 40 years of public service, Mr. Moses has been the power and force behind the development of the internationally-famous parks and playgrounds, highways and parkways, beaches and outdoor recreational facilities and power projects of New York City and New York State. Repeatedly, he has been acclaimed publicly as his State's outstanding public servant and in recognition of his achievements, has received honorary degrees from a score of colleges and universities, in addition to other honors and awards too numerous to list.

Mr. Moses probably has held more public offices than any other man in American history.

Despite his work burden, Mr. Moses contributes prolifically to national and international publications and is in such constant demand as a dramatic, effective speaker that he is called upon to address almost every type of audience from professional and non-professional groups to school children and academicians. His advice has been sought, and still is, by a legion of public officials, municipalities, governments, and private organizations at home and abroad.

Mr. Moses was born in New Haven, Connecticut, graduated from Yale University and as a Rhodes Scholar received his degree as Master of Arts, with honors in jurisprudence, from Oxford University in 1913. A year later, he received his doctorate in philosophy at Columbia University.

Mr. Moses began his public career as assistant to the late Governor Alfred E. Smith, who named him to the State Council of Parks and the Long Island State Park Commission in 1924; posts he held until he resigned in 1963.

As chairman of the State Council of Parks, Mr. Moses established the present unified and integrated system of nine Regional State Park Commissions. He reorganized and coordinated all State Park activities under the Council in place of the numerous independent boards and commissions.

When Mr. Moses became a member of the Long Island State Park Commission in 1924, there was only Fire Island State Park on Long Island. As president of the Commission, Mr. Moses increased its size from 200 to 1000 acres and his latest development for Fire Island State Park is the almost completed Fire Island Bridge which will link the Island with the easterly end of Jones Beach.

Under Mr. Moses' direction, the present system of 16 state parks on Long Island was established and 140 miles of parkways in Nassau and Suffolk Counties were constructed.

One of Mr. Moses' most outstanding achievements was the building, under strenuous opposition, of Jones Beach State Park, which is recognized throughout the world as the finest example of public beach development. The herculean task was undertaken while Mr. Moses was serving as New York Secretary of State in 1927-28. It was opened to the public in 1929 while he was Moreland Act Commissioner investigating the State Banking Department. Mr. Moses developed a program of continuing improvement of Jones Beach facilities and the highway system serving the popular recreational area.

Mr. Moses' demonstrated ability as a developer of public recreational facilities and highway systems led to his being named, in 1933, as chairman of the Jones Beach State Parkway Authority and the Bethpage Park Authority.

In 1934, Mr. Moses ran unsuccessfully for governor as the Republican candidate; became New York City Park Commissioner and sole member of the Henry Hudson Parkway Authority and Marine Parkway Authority.

As New York City Commissioner of Parks from 1934 until he resigned in 1960, to become president of the World's Fair Corporation, Mr. Moses re-organized the old system of separate park departments for each borough, increased playgrounds from 119 to over 730; swimming pools from 2 to 17, beaches from 1 mile to 18 miles, golf courses from 6 to 10, tennis courts from 240 to 463, and the total park area from 14,000 to 34,245 acres.

During this time, Mr. Moses directed the construction of 85 miles of parkways, as well as -- in 1939 -- reclaiming the old Corona dumps as the site of the last World's Fair and the forthcoming exposition. It is a tribute to his genius that the former dumps now bears the name and beauty of Flushing Meadow Park.

As commissioner of parks, he was ex officio member of the governing board of 12 New York City cultural institutions including the Metropolitan Museum of Art, the Museum of Natural History, the Botanical Gardens and Bronx Zoo. Mr. Moses was responsible for the cooperation of the City in the rebuilding and

expansion of the institutions.

As chairman of the Power Authority of the State of New York from 1954 until he resigned in 1963, Mr. Moses directed the financing and construction of the \$720 million Niagara Power Project and the \$650 million St. Lawrence Power Project.

As City Construction Co-Ordinator, he coordinated all major City, State and Federal projects. He still retains the office of Representative on Arterial Highways for Mayor Robert F. Wagner and Governor Nelson A. Rockefeller.

In his "spare time", Mr. Moses has been consultant on public works programs for major national and international cities and countries and is among other things, an honorary citizen of Sao Paulo in Brazil. He was coordinator of the Survey of Congested War Production Areas for Army and Navy Munitions Board in 1943 and was chief consultant under Herbert Hoover on Public Works to the Commission of Organization of the Executive Branch of the United States Government in 1948.

Mr. Moses has served under six governors of New York State and four mayors of New York City.

DIRECTOR OF STUDIES AND CONSULTANT ON PROGRAMS OF

PUBLIC WORKS FOR:

Canton, Ohio
Pittsburgh, Pennsylvania
Congested areas report for War Department
Berlin, Germany
Portland, Oregon
Hoover Commission Report - Public Works Task Force
Batlimore, Maryland
New Orelans, Louisiana
Chicago, Illinois
Caracas, Venezuela
Sao Paulo, Brazil
St. James, Missouri
West Point Military Academy
Hartford, Connecticut
New Britain, Connecticut
Hamburg, New York

1937

AWARDS

1937

Gold Medal, American Scenic and Historic Preservation Society

1937

Medal of Merit, Columbia University

1938

Medal of St. Nicholas Society

1938

Medal of Fairmont Park Art Association

1939

Medal of Garden Club of America

1939

Roosevelt Memorial Medal

1939

Lincoln Award of Lincoln High School, Brooklyn

1939

White Medal of Massachusetts Horticultural Society

1941

Bartlett Award for Contribution to Highway Progress

1941

Medal of National Institute of Arts and Letters
John Lloyd Kimbrough Medal of American Institute of Steel Construction

1941

Moles' Annual Plaque Award for Outstanding Improvements

1945

Medallion for Distinguished Service, Nassau County Bar Association

1945

Medal of National Sculpture Society for Civic Achievement

1946

Gold Medal of National Institute of Social Sciences

1950

Medal of New York Academy of Public Education

1951

Medal of Society Des Architects Diplomes, France

1951

Wm. Randolph Hearst Memorial Gold Medal of Greater N. Y. Civic Center Association

1951

Finley Award of College of the City of New York

1952

Order of Cruzeiro Do Sol, Brazil
Honorary Member, American Institute of Architects

1952

Medal of Board of Education, City of New York and Sachs Foundation for Community Service

1952

Medal of West Side Association of Commerce of the City of New York

1952

Honor Award of Stevens Institute of Technology
Winner, General Motors Better Highway Award Contest

1953

Silver Beaver Award of Greater New York Council of Boy Scouts

1953

Honorary Citizen of Sao Paulo, Brazil

1954

First Gold Medal for Service, Metropolitan A. A. U.
Distinguished Achievement Medal of the Holland Society

1954

Lord and Taylor Award

1954

George Washington Honor Medal of the Freedoms Foundation at Valley Forge

1954

Governor of Long Island Award

1955

Named New Yorker of the Year by New York Daily News

1955

1955

1956

AWARDS

- 1957
 - 1958
 - 1959
 - 1959
 - 1959
 - 1960
 - 1961
 - 1961
 - 1961
 - 1962
 - 1963
- Gold Medal of National Council of State Garden Clubs, Inc.
- Distinguished Service Award, Long Island Press
- Special Award of Horticultural Society of New York, Inc. for Outstanding Accomplishments in Public Plantings
- Medal of Honor of the Municipal Art Society of the City of New York
- Allied Professions' Medal of the American Institute of Architects
- Manhattan Medal Award for Community Service
- Forsythia Award from Brooklyn Botanic Garden
- Public Affairs Award from Bronx Board of Trade
- Applause Award from Sales Executive Club of New York
- New York Mirror Welfare Fund Humanitarian Award
- Distinguished Service Award of New York State Building and Trades Council

DEGREES

1909

1913

1914

Yale University, Bachelor of Arts
Oxford University, Master of Arts with honors in
jurisprudence
Columbia University, Doctor of Philosophy in
political science

HONORARY DEGREES

1936

1936

1938

1945

1947

1948

1950

1952

1952

1953

1953

1954

1954

1954

1955

1956

1959

1959

1959

1960

1961

1961

Yale, Master of Arts
Syracuse University, Doctor of Laws
Union, Doctor of Laws
Bates, Doctor of Laws
Princeton University, Doctor of Laws
Hofstra College, Doctor of Laws
New York University, Doctor of Engineering
Columbia University, Doctor of Laws
Yale, Doctor of Laws
Harvard, Doctor of Laws
University of Michigan, Doctor of Engineering
Manhattan College, Doctor of Engineering
Long Island University, Doctor of Laws
Colgate University, Doctor of Humane Letters
Pratt Institute, Doctor of Laws
Polytechnic Institute of Brooklyn, Doctor of
Engineering
University of Buffalo, Doctor of Engineering
Fordham University, Doctor of Humane Letters
St. John's University, Doctor of Engineering
Wadham College, Honorary Fellow
Niagara University, Doctor of Fine Arts
New York Law School, Doctor of Laws

"LINCOLN AND THE WORLD'S FAIR"
REMARKS OF
ROBERT MOSES
PRESIDENT OF
THE NEW YORK WORLD'S FAIR
1964-1965 CORPORATION
AT A LUNCHEON IN
CELEBRATION OF THE
CENTENNIAL OF
THE GETTYSBURG ADDRESS
SPRINGFIELD ELKS CLUB
SPRINGFIELD, ILLINOIS
TUESDAY, NOVEMBER 19, 1963
AT NOON

Matthew Arnold, referring to Shakespeare, said:

"Others abide our question. Thou art free.
We ask and ask; Thou smilest and art still,
Out-topping knowledge."

Abraham Lincoln too is among the few in the Book of Gold whose greatness and significance are unchallenged. Like Washington, he is in the clear upper sky. These men are far beyond the carping critics, detractors, head shrinkers, analysts and cautious purveyors of faint praise.

This modest man was wrong for once, for the world has noted and will long remember what he said on this occasion. A century has put the final seal and imprimatur on the Gettysburg Address. It is timeless now. The march of its simple, compact, unadorned English poetry is in the finest traditions of the Bible, Shakespeare, Bunyan, Franklin, Pitt and Webster. The least subtle mind will detect in the Gettysburg talk of less than three hundred words echoes of great literature familiar to Lincoln — The Twenty-Third Psalm, Paul's oration at Mars Hill, the Sermon on the Mount, Hamlet's Soliloquy, Pilgrim's Progress, Franklin at the Signing of the Declaration of Independence, the Earl of Chatham's speech on America in 1777, and Webster at "Bunker Hill."

Lincoln at Gettysburg pondered the durability and fate of democracies and took increased devotion from the sacrifices of our soldiers for a great ideal. Like the prophets of old and the Saviour,

he assumed vicariously some of the intolerable burdens of mankind. It was more a prayer than a mere affirmation. The Emancipator saw that the end is not yet. It is in fact a long way off, no impossible goal but one to be reached by sacrifice one step at a time. As Vachel Lindsay put it in "Abraham Lincoln Walks at Midnight":

"His head is bowed. He thinks on men and kings,
Yea, when the sick world cries,
how can he sleep?
Too many peasants fight,
they know not why,
Too many homesteads in black
terror weep."

We at the World's Fair salute you of Illinois for your initiative in sending to us Walt Disney's Lincoln, the astonishing animated figure of "the prairie-lawyer, master of us all."

Walt Disney is another great product of Illinois. He and the Chairman of your Illinois World's Fair Commission, Ralph Newman, and Carl Sandburg and Everett Dirksen, have been among those who sat at the feet of the Prairie Gamaliel.

You could have thought of nothing which so vividly epitomizes the spirit which informs Illinois, and typifies your purpose, effort and achievement in every field. This is your man, but one you share with all of us and one we shall proudly present to the whole world as the warp and woof of our American character, and the substance and witness of the American dream.

Springfield, Ill., Nov. 19--Illinois will wear the tall top hat of Abraham Lincoln when it "goes to the fair" in New York next April and doff it to fairgoers with an invitation to "continue on in their travels" and include a vacation visit to Illinois, the Land of Lincoln.

Gov. Otto Kerner today announced the theme for the Illinois Pavilion at the New York World's Fair, 1964-65, at a Gettysburg Address Centennial Luncheon in Springfield, hosted by the Springfield Citizens Committee, with Abe Roberts chairman.

Ralph Newman, chairman of the 17-man Illinois Commission named by Kerner to plan and produce the Illinois Exhibit stated in his progress report that Illinois will be represented by a "tasteful balance of historic, economic, recreational and entertainment features" for fairgoers.

The Springfield luncheon also marked the exact 100th anniversary of the Gettysburg Address, delivered around 2 p.m., Nov. 19, 1863. Through State Historian Clyde Walton, the original, Illinois-owned manuscript was brought from its permanent home in the Illinois State Historical Library for firsthand viewing.

Judge James B. Parsons, of Chicago, co-chairman of the commission, paid tribute to the immortal words of Mr. Lincoln calling them "as appropriate today as when they were spoken a century ago." Judge Parsons, first Negro appointed to the federal bench, is a native of Decatur.

Special guests at the luncheon, and at an earlier statewide press conference, included Walt Disney, whose WED Enterprises of Glendale, Calif., created the "Great Moments with Mr. Lincoln" presentation which will be a continuing attraction at the Illinois Pavilion, and Robert Moses of New York City, president of the New York World's Fair 1964-65 Corp.

Also in attendance were all who are playing a part in the production of the Illinois Pavilion including Bruce Graham and William Hartmann, partners in the architectural firm of Skidmore Owings & Merrill, and Will Burtin, an expert in the exhibit design field.

In his progress report, Newman said the Illinois exhibit is being built of native brick from Danville and, so far as is now known will be the only structure of its kind at the fair. He said the building will include "graceful, flowing walls" with extensive use of curves to provide alcoves and good display areas.

The Lincoln exhibit areas will feature a display of the Gettysburg Address manuscript, a new equestrian sculpture showing Lincoln as the horseback prairie lawyer, a totem pole said to be the first carved likeness of the Great Emancipator and a collection of all known photographs of the 16th president.

A 500-seat Lincoln Theater will house the special events program at the Illinois exhibit where regular programs of general news interest will be presented. They may range from addresses by world-famed Lincoln scholars to an eighth grade essay read by its youthful author. Vocal and musical programs also will be featured.

Probably one of the most talked-about attractions at the fair will be the regular showing in the Lincoln Theater of Walt Disney's special production in his newly developed medium called "audio-animatronics." A 12-minute program, it is called "Great Moments with Mr. Lincoln" and will be seen by an estimated 25,000 visitors a day.

In it, a life-size, life-like Lincoln figure talks, stands, sits and gestures. It has been described as the most effective means yet developed to command the attention of a public audience for the presentation of an historical address.

From the Lincoln Theater, Illinois Pavilion visitors will move into an exhibit area depicting the Illinois of today. Here modern Illinois will show its special allure for economic and industrial expansion and tourism as well as some of its plans for the future. In a special exhibits area, specific displays will cite the state's leadership in industry, agriculture and educational fields.

A final sampling of Illinois treasures will include the log by log restoration of Rutledge Tavern, the inn where Lincoln studied law by firelight. The restored inn will be in full operation as it is regularly at New Salem State Park near Springfield.

According to present estimates, more than eight million persons will have the opportunity to tour the Illinois Land of Lincoln Pavilion during the two seasons of the New York World's Fair.

There will be no admission charge anywhere in the Illinois Pavilion.



News . . .

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DEPARTMENT OF FINANCE

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(Area Code 217)

FOR RELEASE AT 12:15 P.M. TUESDAY, NOVEMBER 19, 1963 2161**63

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-more-

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There will be no admission charge anywhere in the Illinois Pavilion.

November 26, 1963

Mrs. Paul Gordon, Jr.
1521 Noble Street
Springfield, Illinois

Dear Mrs. Gordon:

One of the most difficult parts of planning any major event is to include some final touch of grace and elegance to the activities. The Illinois Commission on the New York World's Fair was extremely fortunate in having the ladies of the Springfield Junior League solve that problem last Tuesday at the Gettysburg Address Centennial luncheon.

You should know that we have received numerous comments from the visitors and the press representatives about the lovely costumes and gracious ladies who wore them.

Would you please extend the sincere thanks of the Commission to all of the members of your Junior League connected with the project?

Sincerely yours,

James A. Cassin
Executive Director

JAC:imr



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ROBERT MOSES
PRESIDENT

WILLIAM E. POTTER
EXECUTIVE VICE PRESIDENT

November 26, 1963

RECEIVED DEC 2 1963

Miss Irene Repa
Illinois Commission
New York World's Fair 1964-1965
Room 533
160 North LaSalle Street
Chicago, Illinois 60601

Dear Miss Repa:

We all enjoyed our Springfield pilgrimage, and I especially appreciated the opportunity to meet the people who do all the work in Jim Cassin's office. He is a lucky man.

Jim Cassin
11/26

I note that you requested some information from our Public Relations Department and it took three weeks to get it out. If you would send me a copy of such requests, I would be glad to see what I can do to expedite them.

We are looking forward to your coming to the Fairgrounds in the near future.

Cordially,

M. R. Pender
Director of State Exhibits

November 26, 1963

RECEIVED NOV 27 1963

*1/22/64
1/22/64
1/22/64*

Ralph G. Newman, Chairman
Illinois Commission
New York World's Fair 1964-1965
Room 533
160 North LaSalle Street
Chicago, Illinois
60601

Dear Mr. Newman:

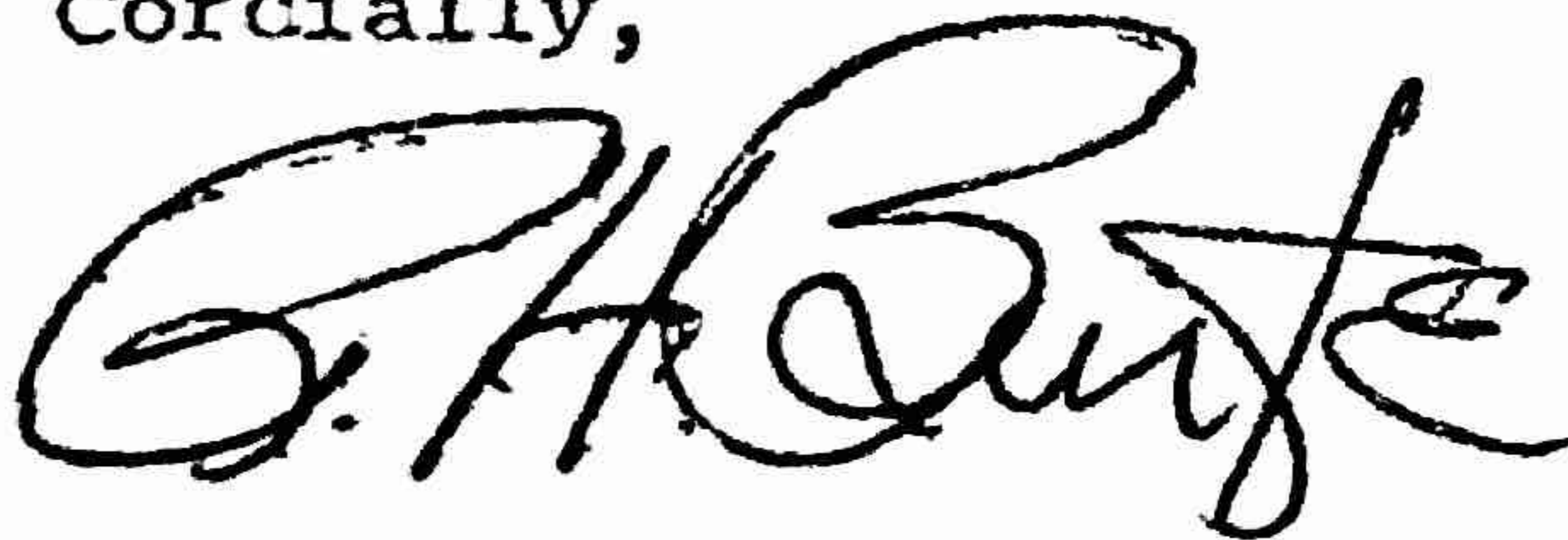
Congratulations on the successful staging of a most outstanding press conference and luncheon meeting in Springfield on November nineteenth.

The DeKalb Chamber of Commerce was indeed pleased to receive an invitation to the press conference and luncheon. The entire activity was highly impressive and has undoubtedly created a lasting impression in the heart and soul of everyone in attendance.

Incidentally, should you have pondered the names of three individuals seated at number one, two and three chairs directly before the speakers table at the Elks Club, ponder no more. We enjoyed the fellowship of those about us.

We questioned amongst ourselves as to why we were ushered to these positions, and to this moment we do not know, but certainly feel that an honor was accorded us that we shall never forget.

Cordially,



R.H. Burke, Manager

RHB:ez

cc: John Cottingham, City Manager
Herman Cortelyou

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NEWS
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ILLINOIS STATE REGISTER

FINAL
EDITION

OFFICIAL NEWSPAPER FOR THE STATE OF ILLINOIS
Springfield, Tuesday, Nov. 19, 1963

22 PAGES
2 SECTIONS

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VOLUME 128—NO. 189

10 Cents



WELCOME TO LINCOLN LAND — Welcoming Walt Disney, second from left, upon his arrival at Capital Airport today are, left to right: Ralph G. Newman, Lincoln historian; Mayor Nelson O. Howarth; Abe Roberts, general chairman for today's Disney-Moses luncheon; Connie Norris, reception

chairman; and James Armstrong, editor of the Illinois State Register. Following the welcome at the airport Disney was escorted to the Statehouse where he met with Gov. Otto Kerner and members of the press. (Staff Photo)

FRONT PAGE.