

GOVERNOR KERNER'S
OFFICIAL DELEGATION
... TO THE
LINCOLN DEDICATION
AT
DISNEYLAND

FIRST DAY

Members of THE OFFICIAL DELEGATION meet
at O'Hare International Airport for PRESS RECEPTION.

Delegates board TWA Airlines Jet Mainline for a Non-
Stop Flight to Los Angeles.

Cocktails and Luncheon served aloft.

On arrival at LOS ANGELES INTERNATIONAL
AIRPORT, members will be transported by Deluxe
Motor Coach directly to ...

DISNEYLAND HOTEL

THE GOVERNOR'S COCKTAIL RECEPTION ...
at 7:30 P.M... will be held at the Hotel.

Guests will include Many FAMOUS HOLLYWOOD
CELEBRITIES BORN IN ILLINOIS.

Following the Cocktail Reception, Guests are free
to DINE... at the Hotel... or ... Disneyland.

FIRST DAY

Special commemorative Disneyland Passes will be provided for the entire stay.

Overnight at the DISNEYLAND HOTEL.

SECOND DAY

BREAKFAST A La Carte in Hotel Dining Room...
or ... Guests' Room.

THIS MORNING at Approximately 10:00 A.M.

OFFICIAL LINCOLN DEDICATION CEREMONIES
will take place at DISNEYLAND.

COCKTAILS and LUNCHEON will be served at
The Beautiful New Disneyland Restaurant.

At 2:00 P.M.... Delegates will board specially
chartered Motor Coaches for Trip to WALT DISNEY
STUDIOS where they will have the opportunity to
view the production of a current Disney film.

Delegates will be returned to the beautiful ...

AMBASSADOR HOTEL

Luggage which has been transported earlier --
await guests in their room.

SECOND DAY

This evening A COCKTAIL RECEPTION will be held at the Hotel - followed by DINNER DANCE at the Famous Coconut Grove.

Overnight at the Hotel.

THIRD DAY

BREAKFAST A La Carte in Dining Room... or... in Guests' Rooms.

This Morning - a sightseeing tour of Hollywood and Beverly Hills.

At 1:00 P.M. DELEGATES will be transferred to the Fabulous HOLLYWOOD PARK RACE TRACK. As GUESTS OF THE HOLLYWOOD TURF CLUB, Delegates will enjoy LUNCHEON in the CLUB HOUSE while viewing the races.

A special Illinois Handicap will be the Feature Race.

This Evening - Guests are free to select from the many exciting Restaurants and Night Clubs in Los Angeles.

Overnight at the Hotel.

FOURTH DAY

BREAKFAST at the Hotel.

MORNING FREE for independent activity.

BEFORE NOON - Guests will be transported to LOS ANGELES AIRPORT for Flight to CHICAGO.

COCKTAILS and LUNCHEON served aloft.

Arrive in CHICAGO at 5:00 P.M.

FEATURES & SPECIFICATIONS
OF THE
LINCOLN DEDICATION AT DISNEYLAND

HOTELS

- o One (1) Night in Deluxe Twin Bedded Room at Disneyland Hotel.
- o Two (2) Nights in Deluxe Twin Bedded Room at Ambassador Hotel.
- o Deluxe Suite will be provided for Governor Kerner.

MEALS

- o Breakfast - A La Carte in Dining Room or Room Service.
- o Dedication Luncheon at Disneyland.
- o Club House Luncheon at Hollywood Park Race Track.
- o Dinner Dance at Coconut Grove.

COCKTAIL RECEPTIONS

- o Cocktail Reception at O'Hare Airport.
- o Governor's Cocktail Reception First Night.
- o Cocktails before Dedication Luncheon.
- o Cocktail Reception at Ambassador Hotel.

TRANSFERS & SIGHTSEEING

- o Transfer to DISNEYLAND HOTEL by Deluxe Motor Coach from Los Angeles Airport.
- o Transfer by Deluxe Motor Coach from AMBASSADOR HOTEL to LOS ANGELES Airport.

TRANSFERS AND SIGHTSEEING

.....continued.

- o Round Trip Transfers from Ambassador Hotel to Hollywood Park Race Track.
- o Half Day Sightseeing of Hollywood and Beverly Hills.

SPECIAL FEATURES

- o Commemorative Passes for Two Days to DISNEYLAND.
- o Entrance to HOLLYWOOD PARK CLUB HOUSE.
- o Special Tour of WALT DISNEY STUDIO.

TAXES AND GRATUITIES

- o State of California Hotel Tax and all other applicable transportation taxes are included.
- o Gratuities to Luggage Porters, Bellmen, and Waiters (at Official Functions) are included.

TRIP DIRECTORS

- o Travel Headquarters will provide two qualified trip directors to handle all arrangements, transfers, luggage and other details of the trip.

AIR TRANSPORTATION

- o Round Trip Jet Coach Transportation -- Chicago-Los Angeles-Chicago.

PRICE

| | | |
|---|---------------------------------------|-----------|
| o | Per Person - Sharing Twin Bedded Room | \$ 350.00 |
| o | For Single Room - add | \$ 18.00 |
| o | First Class Air - add | \$ 28.41 |
| o | Third Person in Twin Room - Deduct | \$ 12.00 |

DEPOSIT:

A Deposit of \$50.00 per person is required.

SEND RESERVATIONS TO:

TRAVEL HEADQUARTERS, INC.
3535 PRUDENTIAL PLAZA
CHICAGO 1, ILLINOIS
ATTN: PHELPS CONNELL

WED

July 12, 1965

Miss Dorothy Barberros
Reservation Department
Disneyland Hotel
Anaheim, California

Dear Miss Barberros:

It is my understanding that you have been holding fifteen rooms at the Disneyland Hotel for this weekend for the official Illinois delegation, consisting of the Lieutenant Governor, members of the Illinois Commission - New York World's Fair, and representatives of the Division of Tourism for the State of Illinois. Attached is a list of the names of the people who will be occupying these rooms.

Thank you very much for your assistance.

Sincerely yours,

James A. Cassin
Executive Director

JAC:lmr
Enc.

cc: Mr. Jack Lindquist
WED Enterprises, Inc.
1401 Flower Street
Glendale, California 91201

June 28, 1965

Mr. Jack Lindquist
MED Enterprises, Inc.
1401 Flower Street
Glendale, California 91201

Dear Jack:

The following is my understanding from our phone conversation regarding arrangements for Illinois' participation in the tenth anniversary celebration of Disneyland:

1. An Illinois delegation of approximately 25 people will be on hand for the celebration. These people will not arrive as a group, but will gather at the Disneyland Hotel on Friday and Saturday, July 16 and 17. Fifteen rooms have been reserved for three nights, July 15, 17 and 18.

Miss Virginia Marmaduke, from our New York Pavilion, will arrive on Thursday, July 15, to work in advance of the Commission members arrival. Mr. Ver Lynn Sprague, of our office, will arrive Friday evening, July 16, to coordinate Illinois' participation.

As Commission members check into the hotel, they will receive courtesy guest coupon books so they may tour Disneyland on their own on Saturday, July 17.

2. Schedule of Illinois' participation on Sunday, July 18:

10:00 - 10:30 - Representatives of Illinois Commission will meet for staged photographs at the Illinois Tourist Information Center. Work with Marmaduke and Sprague on this.

11:00 - Illinois Commission members and official party gather at Disneyland Hotel for brief informal meeting. They will receive instructions on the day's activities, etc. We would like to serve refreshments prior to their moving on for lunch. Can you arrange for a suitable room at the hotel for this group to meet and for the refreshments? What will the cost be for this affair?

25, 1965

11:45 - Group moves to Plaza Inn for lunch.

12:00 Noon - 12:45 - Lunch at Plaza Inn.

1:00 - Group moves to Lincoln Theatre for 1:00 showing of Lincoln show. This will coincide with the first showing of the day for press party.

After the prologue, five minute ceremony in front of the curtains with Commission Chairman, top Illinois officials (Lt. Governor?) and Mr. Disney, followed by Lincoln show.

1:30 - Formal dedication of Illinois Tourist Information Center outside the Lincoln Theatre. Short ceremony with Illinois Commission members present and those of the press party who wish to stay and witness this ceremony.

We still need to work out the added attraction which will be built into this activity. (The timing on this has been changed from our original decision of 10:30 a.m., so we would not have to backtrack with the Commission members. We felt it would be better to dedicate the tourist center between the first two shows while everyone was at the theatre. Please let me know if this time change is agreeable.

1:45 - Commission members return to Plaza Inn for coffee and meet informally with other press party members who are having lunch. Commission members visit with them from 1:45 until 3:15.

1:45 - Officials on stage for first show will repeat the brief ceremony before the Lincoln showing for the second group of press party members.

2:30 - Ditto for third show

This will conclude the formal activities of the Illinois group at the Disneyland tenth anniversary celebration. Virginia Marmaduke and Ver Lynn Sprague will work with you over the weekend and on the spot for additional coverage as needed.

I am working on rough sketches of the tourist counter and will forward those to Dick Irvine by mid week. As soon as I know what the added attraction is for the dedication, I will pass the word along.

Jia Cassin is forwarding the story of the Gettysburg Address so you may arrange to duplicate it for your own display needs.

Ralph Newman is in Europe, but we are checking with his assistant regarding the photographs. We will advise as soon as we have the information.

July 27, 1965

Thanks a million for your help.

Sincerely,

Richard J. Newman, Chief
Division of Tourism

cc: Virginia Marmaduke
Ver Lynn Sprague
Jia Cassin ✓

...of their "Great Moments with Mr. Lincoln" is our understanding that the dedication ceremonies will be on hand that day. The alteration to the program was to dedicate the Illinois travel information booth and hope to attract press attention on our own. The possibility that Illinois would have no identification in the July 13 press coverage of the Lincoln show.

Although the Illinois travel information booth will probably not be in full operation (the standard design staff recently moved the location and, therefore, upset the original plans), we will certainly be able to pose photographs of Illinois posters, an Illinois information hostess, or visiting Illinois dignitaries.

Illinois World's Fair Commissioners are invited to participate in the July 13 activities along with members of the Division of Tourism, who will have the temporary responsibility for the information booth. World's Fair Commissioners are authorized by the minutes of March 9, 1965 to submit travel expenses for the trip to California, i.e., personal expenses-not those of wives or other members of the Commissioner's party.

Mr. Ver Lynn Sprague of the Division of Tourism, Board of Economic Development, will coordinate the activities in connection with Disneyland. Miss Virginia Marmaduke of the Illinois Pavilion staff will be responsible for press relations at Disneyland.

MONDAY, JULY 19, 1965

Walt Disney Gets Plaque



Walt Disney (right), his wife (center), and Miss Disneyland, Julie Reihm cut ribbon opening "Great Moments with Mr. Lincoln" at Disneyland. [UPI Telephoto]

The premiere showing yesterday of "Great Moments With Mr. Lincoln" in Disneyland, Anaheim, Cal., included the presentation of a W-G-N Lincoln plaque to Walt Disney.

Virginia Marmaduke, W-G-N performer in the Illinois pavilion of the New York World's Fair, made the presentation. The Illinois delegation included Ralph Newman, Illinois Fair commission chairman.

TODAY IS "Happy Birthday!" for

by wire
12/65

Mr. Walt Disney
c/o Miss Virginia Harnaduke
Disneyland Hotel
Anaheim, California

Handwritten initials

I regret that the passing of Governor Adlai E. Stevenson prevents my own attendance, as well as that of Lt. Gov. Shapiro and Commissioner Newman, at the ceremonies dedicating your "Great Moments with Mr. Lincoln" show and the State of Illinois travel information booth at Disneyland.

The death of Governor Stevenson reminds us of the importance of keeping alive the principles of our great American leaders. I know from my own reaction, and that of Gov. Stevenson, to the audio-animatronic Lincoln show at our state's Pavilion at the New York World's Fair, that you have developed a most effective way to bring our American heritage to our citizens.

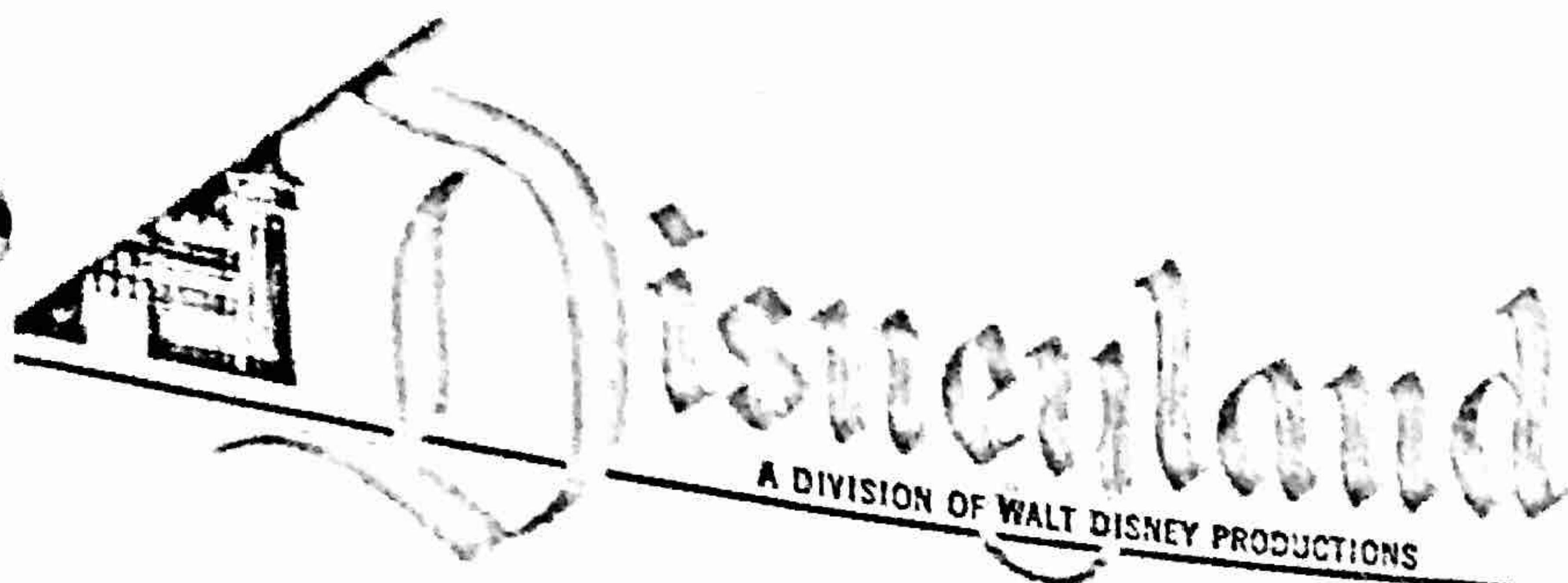
Please accept my personal thanks, and those of the people of Illinois, for making our travel booth possible, and giving us another opportunity to identify with the Lincoln story. I extend a most cordial invitation to your guests at Disneyland to be our guests in the "Land of Lincoln". I hope their enjoyment of the "Great Moments with Mr. Lincoln" show will encourage them to visit the actual scenes of his life in Illinois. They can be sure of a warm welcome.

Adlai E. Stevenson
Executive Director

Otto Kerner

Governor of Illinois

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A DIVISION OF WALT DISNEY PRODUCTIONS

1313 HARBOR BLVD., ANAHEIM, CALIF. • TELEPHONES: KEYSTONE 3-4456 AND MADISON 6-8605

July 21, 1965

Mr. James A. Cassin
Illinois Commission-New York World's Fair
160 North LaSalle Street, Room 533
Chicago, Illinois

RECEIVED JUL 26 1965

Dear Mr. Cassin:

For your information, the Illinois Commission tourism booth in Disneyland Park has been located adjacent to the exit of the "Great Moments with Mr. Lincoln" attraction. All people exiting from "Great Moments with Mr. Lincoln" must pass by the booth. Also, the booth is visible and accessible from Town Square for those who do not attend the attraction. A plot plan showing the location is enclosed and should be attached to your copy (and to Mr. Richard Newman's copy) of the agreement covering your booth.

On Sunday, July 18, 1965, the Illinois Commission tourism booth was formally opened to the public and information concerning tourism in the State of Illinois was dispensed to patrons of Disneyland Park by costumed girls. However, as yet we have not heard from you concerning the agreement which was sent to you, and to Mr. Newman, on June 24. Please advise as to the status of the agreement as soon as possible. If it meets with your approval, please sign, and have Mr. Newman of the Illinois Board of Economic Development also sign, all copies of the agreement. Please return all copies to us and we will have them executed on behalf of Walt Disney Productions and will return to each of you a fully executed copy of the agreement.

Very truly yours,

DISNEYLAND, A Division of
WALT DISNEY PRODUCTIONS

James G. Ross
JAMES G. ROSS
Legal Counsel

JGR:mee
cc: Card Walker
Richard Newman

August 4, 1965

The Honorable William G. Clark
Attorney General
Supreme Court Building
Springfield, Illinois 62706

Dear Mr. Clark:

Enclosed is a copy of a letter contract from the Disney organization covering our agreement to pay for the cost of staffing the State of Illinois tourism information booth. This arrangement, whereby the Illinois Commission - New York World's Fair and the Division of Tourism of the Department of Business and Economic Development share the first year costs of information personnel at the booth, has been approved by the respective Commissioners and Tourism advisors.

Also attached is a copy of the Commission's operating budget, which is a part of the official minutes, indicating that \$10,000 has been earmarked as the Commission's share of the personnel costs. Mr. Richard Newman, Chief of the Division of Tourism, can substantiate his authority to provide the balance of \$6,300 from his 74th biennium budget.

Would you please review the letter contract for form and content and advise whether we can execute it and conclude the agreement? If there are any questions regarding the background or details leading to this contract, please feel free to call on me (Chicago - FI 6-2000, extension 861) or Mr. Richard Newman (Room 400, State Office Building, Springfield, 525-7500).

Sincerely yours,

James A. Cassin
Executive Director

JAC:imr
Enc.

cc: Mr. Richard Newman

bcc: Mr. John Morrow - Since you were good enough to assist us in other legal affairs of the Illinois Commission - New York World's Fair, I would like to impose on you again to "ride herd" on this request. Let me know if we can do anything to expedite the approval. Thanks again.

Jim Cassin