



A DIVISION OF WALT DISNEY PRODUCTIONS

1313 HARBOR BLVD., ANAHEIM, CALIF. • TELEPHONES: KEYSTONE 3-4456 AND MADISON 6-8605

June 24, 1965

RECEIVED JUN 23 1965

Mr. James A. Cassin  
Executive Director  
Illinois Commission-New York World's Fair  
160 North LaSalle Street, Room 533  
Chicago, Illinois

Dear Mr. Cassin:

Card Walker has asked me to prepare a letter confirming the agreement between us regarding your tourism information booth which will be located in Disneyland Park. By referring to Card's letter to you of December 9, 1964, your reply dated May 26, 1965, and Card's answer of June 8, 1965, I have evolved the proposed letter agreement, enclosed herewith. I am also sending a copy of the proposed letter agreement to Richard Newman of the Division of Tourism so that he may have the opportunity of reviewing it simultaneously.

In talking with Dick Irvine, I understand the area in which your booth will be located is expected to be at the exit of the "Great Moments with Mr. Lincoln" attraction, but that the particular space has not yet been designated, therefore, we have not included a plot plan. It is Mr. Irvine's understanding that a short trial period with respect to crowd traffic flow exiting from the attraction will be most helpful in determining the best location for disseminating information concerning Illinois tourism to our patrons. As a result, we have proposed the agreement run for a period of one year from the date the booth opens, rather than from when the attraction opens.

Regarding personnel, Dick Nunis is in the process of interviewing girls suitable for the job and he will be in contact with either you or Mr. Newman as to your specific needs.

NO

BE BINDING ON THIS CORPORATION UNLESS IN WRITING AND SIGNED BY AN OFFICER



James A. Cassin

June 25, 1965

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If you have any questions concerning the proposed letter agreement,  
please contact me.

Very truly yours,

WALT DISNEY PRODUCTIONS  
DISNEYLAND DIVISION

  
JAMES G. ROSS  
Legal Counsel

JGR:mee  
Enclosures

cc: Donn Tatum  
Card Walker  
Dick Irvine  
Mel Melton  
Dick Nunis  
Jack Lindquist  
Richard Newman  
Main Files