

WMAU - WNDU  
NATIONAL BROADCASTING COMPANY, INC.

Met. Bldg. - Met. Chgo. 51, Illinois

July 16, 1964

Miss Virginia Marmaduke  
Illinois Pavillion  
New York World's Fair  
World's Fair, New York 11380

Dear Virginia:

I've advised Mr. Johnson of the World's Fair Public Relations office that we'll be happy to supply them with a kinescope of our DATELINE: CHICAGO "Land of Lincoln" program. We also want to send you a copy and we are having one made. We do need a signed copy of the enclosed "release" form back for our files, though, before we can send the kine out. If you'd sign or have signed the enclosed form, and return it to me, we'll send off a print as soon as they're back from the lab.

All in all, I don't think the show was one of our better efforts, nor does it show off the many facets of the Illinois exhibit or the many people who have worked to make it the success it is. I wish it could have been better. But I appreciate the time and effort you expended, and the interest and assistance offered by all concerned there, and only wish it could have been translated into a better television program. But, for what it is, we'll send it along.

Again, thanks for your enthusiasm and cooperation, and please accept the very best wishes from Yo and myself.

Sincerely,

  
Harry D. Trigg

hdt/sw



*H. Cassin*

July 22, 1964

Mr. Harry D. Trigg  
WMAQ-WNEQ  
National Broadcasting Company, Inc.  
Merchandise Mart  
Chicago, Illinois 60654

Dear Mr. Trigg:

Virginia Marmaduke has passed on your letter informing us that you will make available a kinescope of your DATELINE: CHICAGO program for our use. Enclosed is the release form which you provided. I have signed it and have had the release witnessed by my Administrative Assistant. Since it was not specifically requested, we did not go to the trouble of having the form notarized.

While we did not have a chance to view the program covering the Illinois "Land of Lincoln" Pavilion, we have had some very favorable comments reach us here in New York.

We appreciate the cooperation of your personnel in the project. Please let us know if we can be of any help in the future.

Sincerely yours,

James A. Cassin  
Executive Director

JAC:imr  
Enc.

cc: Miss Virginia L. Marmaduke



EMCO, INC  
 Merchandise Mart Plaza  
 Chicago, Illinois 60654

Gentlemen:

The undersigned has received a kinescope print of the above program, and as an inducement for you to allow the undersigned to have said kinescope and in consideration thereof, the undersigned hereby warrants, represents and agrees that said kinescope shall be used solely for private screenings in conjunction with library, reference, file and audition purposes, and said kinescope will never be publicly exhibited in any manner or medium whatsoever. The limited permission which you have granted to the undersigned for the use of said kinescope and the kinescope itself shall be non-assignable and non-transferable.

Upon any breach of the warranties or representation herein made, the limited permission granted herein shall cease and the kinescope shall be returned to you and you shall have the right to seize and take possession of it wherever the same may be located or of any copies thereof which may have been made (although no one, including the undersigned, has permission to make copies) whether in the possession of the undersigned or elsewhere, and you shall be the undersigned's irrevocable attorney and agent for such purposes and you shall have the right of self-help and also the right to apply for and obtain from any court of competent jurisdiction, without notice, an injunction restraining the undersigned or any other person, from violating and continuing to violate, directly or indirectly, any of the provisions hereof, and your rights and remedies shall be cumulative and in addition to and not in lieu of any of the rights by law created, and the undersigned shall be responsible to and hereby agrees to indemnify you for all costs and damages to you, including reasonable attorney's fees in enforcing your rights hereunder or by reason of any breach of the undersigned or the use of said kinescope in a manner other than set forth above, including claims by third parties.

This undertaking by the undersigned shall be a direct lien and restriction on said kinescope throughout its life wherever it may be. The undersigned agrees to return said kinescope on demand.

WITNESSED:

Jane [Signature]  
 DATED: July 22, 1964

[Signature]