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THE GOVERNOR'S OFFICE

FAIRFAX M. CONE

155 East Superior Street · Chicago 11

November 27, 1962

Hon. Otto J. Kerner, Governor
State of Illinois
Springfield, Illinois

Dear Governor Kerner:

I was pleased when I learned that Mr. DeGrazi had signed a lease for space for the State of Illinois at the New York World's Fair, because I think this is going to be one of the great events of our lifetime.

The reason I am writing you about this today is that I have just been informed that there have been no funds made available for either design or construction of the exhibit and I hope this is something you can put some pressure behind.

These things take time to develop properly and I have a very good idea now that the competition at the Fair is going to be great. I wouldn't want Illinois to have anything less than an outstanding presentation.

Best regards.

Sincerely,

Fairfax M. Cone

December 6, 1962

Mr. Fairfax K. Cone
155 East Superior Street
Chicago 11, Illinois

Dear Fax:

Thank you so much for your letter. It is quite a coincidence, because I was talking to Victor de Grazia about the Illinois exhibit at the New York World's Fair. I hope I am not presuming too much.

I am going to send your letter on to Vic so that he can contact you. We want to have the best and we want to have it in such form that it will deliver the proper message of Illinois.

Thank you so much for all of your past help and continuing. With best personal regards and best wishes for the holiday season.

Cordially,

Governor

Mr. Victor de Grazia:

Vic, as you know, Fax is an outstanding p.r. man and I know he would give us a great hand in getting off this exhibit. This is the first real ray of hope and light that I have seen in this problem. Let us take advantage of it.

O. K.

Dear _____ :

I would like you to serve on a committee to determine the theme and scope of Illinois' exhibit at the New York World's Fair. Mr. Fairfax Cone has agreed to serve as Chairman of this small committee, whose function will be to determine:

1. What should be the primary theme of the Illinois exhibit?

Should it be limited to one, two or more ideas?

2. How large should this exhibit be and how much money should

be spent on it? How should this money be raised?

I am certain that a minimal amount of your time will be required in carrying out these objective^s/but we need your experience to help us make the right decision.

Mr. Cone will be contacting you shortly to inform you of the first meeting.

Sincerely,

Governor