

100-20116-17-163

October 16, 1963

Mr. Walt Disney
WED Enterprises, Inc.,
800 Sonora Avenue
Glendale 1, California

Dear Mr. Disney:

The State of Illinois will formally unveil its plans for its participation in the New York World's Fair on Tuesday, 19 November 1963.

The date marks the one hundredth anniversary of Lincoln's Gettysburg Address. We feel that this is a most appropriate anniversary on which to tell the exciting story of the "Illinois--Land of Lincoln" exhibit which will be contained in the Illinois pavilion in New York during the years 1964 and 1965.

Since your contribution is of such major importance, on behalf of the State of Illinois and the Illinois Commission for the New York World's Fair, it is my pleasure to formally invite you to come to Springfield to participate in the activities, beginning at 10 a.m. on that day.

We hope that you will agree to present the story of the Lincoln figure to our guests. Naturally, there will be complete press, radio, and television coverage.

Further details will be sent to you by the Commission Chairman, our mutual friend, Ralph G. Newman.

Sincerely,

Governor

Nov 19

October 16, 1963

Mr. Robert Moses, President
New York World's Fair Corporation
Flushing 52, New York

Dear Mr. Moses:

The State of Illinois will formally unveil its plans for its participation in the New York World's Fair on Tuesday, 19 November 1963, at Springfield, Illinois.

The date marks the one hundredth anniversary of Lincoln's Gettysburg Address. We feel that this is a most appropriate anniversary on which to tell the exciting story of the "Illinois--Land of Lincoln" exhibit which will be contained in the Illinois pavilion in New York during the years 1964 and 1965.

Since no major activity involving the World's Fair would have any significance without your presence, on behalf of the State of Illinois and the Illinois Commission for the New York World's Fair, it is my pleasure to formally invite you to come to Springfield to participate in the activities, beginning at 10 a.m. on that day.

Mr. Walt Disney has agreed to come, and he has indicated that he will participate in the program. Naturally, there will be complete press, radio, and television coverage.

Further details will be sent to you by the Commission Chairman, our mutual friend, Ralph G. Newman.

Sincerely,

Governor

GEORGE E. DRACH
RAYMOND L. TERRELL
ROBERT W. DEFFENBAUGH
VALJEAN R. SMITH

OF
DRACH, TERRELL & DEFFENBAUGH
SUITE 803-4 MYERS BUILDING
SPRINGFIELD, ILLINOIS

October 24, 1963

TELEPHONE
AREA CODE 217
522-5547

*Prm.
11/19*

RECEIVED OCT 2

Mr. Ralph G. Newman, Chairman
New York World's Fair Commission
160 North LaSalle Street (Room 533)
Chicago, Illinois 60601

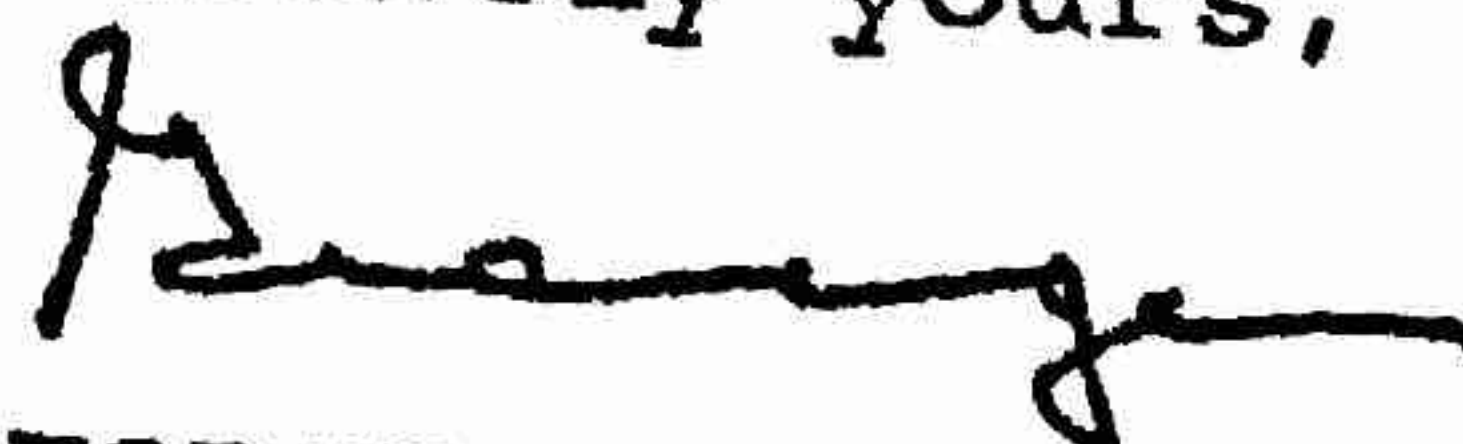
Dear Ralph:

I have your letter of October 18, 1963, and I have had some conversations with Albert Myers with reference to the cocktail party at his home, preceding the dinner meeting at the Leland Hotel on Monday, November 18. I feel sure that Al and I can attend to the details, but we want to be certain that our invitations include all of those you deem desirable.

Our current worry relates to the presentation of some memorial to Walt Disney and Robert Moses. We want the item to have some uncommon significance, more than a gavel from Lincoln's Home timber or a brick from the Court House. If you have any suggestions, we will be most grateful for them.

With best wishes, I am

Sincerely yours,



GEORGE E. DRACH

GED:cyd

October 25, 1963

Major John S. Stuper
Assistant Superintendent
Division of State Highway Police
Department of Public Safety
State Armory
Springfield, Illinois

Dear Major Stuper:

This letter will serve as our formal request for state police security for the manuscript of the Gettysburg Address on Tuesday, November 19.

As explained over the telephone, the manuscript will be moved from the State Historical Library to the banquet hall of the Elk's Club where it will be on display during the Springfield Civic Luncheon on the Centennial of the Gettysburg Address.

According to our present plans the manuscript will be moved from the library about 10:30 or 11:00 AM and will be on display at the Elk's Club through the luncheon which ends approximately 2:15 PM. If you could have the State Troopers report to Mr. James T. Hickey, Curator of the Lincoln Collection at the Historical Library on the morning of the 19th, they can be given their specific instructions at that time.

Thank you for your cooperation.

Sincerely yours,

James A. Cassin
Executive Director

JAC:lmr

cc: Messrs. Clyde C. Walton
James T. Hickey



ILLINOIS COMMISSION • New York WORLD'S FAIR 1964 • 1965

Room 333 • 160 North La Salle Street
Chicago, Illinois 60601
Area Code 312 • 346 2000 • Ext. 397

November 1, 1963

You are cordially invited to attend a statewide press conference and preview in Springfield, which formally initiates our state's participation in the 1964-1965 New York World's Fair. The conference will be held in the Legislative Hearing Room (Room 212, State Capitol Building) at 10:30 a. m., November 19, 1963, and will be an opportunity for this Commission to inform you fully of its current plans.

The meeting will be addressed by Walt Disney, creator of the Lincoln Show for the Illinois exhibit, and Robert Moses, President of the New York World's Fair 1964-1965 Corporation. Governor Kerner, Mayor Howarth of Springfield, and business and government leaders from throughout the state will also be on hand to hear the Illinois Pavilion progress report.

The Springfield Citizens Committee will host a luncheon meeting to follow at 12:15 in the banquet hall of the Springfield Elk's Club. Since the Illinois Pavilion will be based on the "Land of Lincoln" theme, it is appropriate that the luncheon also commemorates the centennial anniversary of Lincoln's Gettysburg Address.

We ask that you use the enclosed reply envelope to purchase luncheon tickets, which will be held in your name for pick up at the luncheon. Space is limited, so we suggest an early reservation if you plan to stay on for the luncheon. We hope that you can join us.

Sincerely yours,

Ralph G. Newman
Chairman

RGN:imr

Enc.

RGN
Guest Folder

November 4, 1963

Mr. Lorentz A. Johanson
Supervising Architect
Department of Public Works and Buildings
512 State Armory
Springfield, Illinois 62706

Dear Mr. Johanson:

On Tuesday, November 19, the one hundredth anniversary of Lincoln's GETTYSBURG ADDRESS, the State of Illinois will formally unveil its plans for participation in the New York World's Fair, 1964-65.

At 10:30 AM on that date a press conference will be held in Legislative Hearing Room 212 of the State Capitol Building. Officers of the Commission, Walt Disney, Robert Moses, our architect and exhibit designer will participate in this conference and present a preview of the Illinois "Land of Lincoln" exhibit which will open in New York on April 22, 1964.

At 12:15 a luncheon honoring Walt Disney and Robert Moses, sponsored by the Springfield Citizens Committee, will take place in the banquet room of the Springfield Elk's Club.

We would like you to be our guest for luncheon and hope that you can attend the press conference, where you will be most welcome.

Because luncheon tickets are almost gone, and so that we can make reservations in time, I enclose a return envelope for your convenience in replying to the Springfield Citizens Committee.

Looking forward to seeing you, and with all good wishes, I am

Sincerely,

Ralph G. Newman
Chairman

RGN:imr
Enc.

Handwritten:
JAC
11-19
Prom.

November 7, 1963

Mr. Howard McWard
Assistant Director
Department of Agriculture
State Fairgrounds
Springfield, Illinois

Dear Howard:

On Tuesday, November 19--the one hundredth anniversary of Lincoln's Gettysburg Address--the State of Illinois will formally unveil its plans for participation in the New York World's Fair, 1964-65.

At 10:30 AM on that date a press conference will be held in Legislative Hearing Room 212 of the State Capitol Building. Officers of the Commission, Walt Disney, Robert Moses, our architect and exhibit designer will participate in this conference and present a preview of the Illinois "Land of Lincoln" exhibit which will open in New York on April 22, 1964.

At 12:15 a luncheon honoring Walt Disney and Robert Moses, sponsored by the Springfield Citizens Committee, will take place in the banquet room of the Springfield Elk's Club.

Because of your assistance and interest in the Illinois Pavilion project, we would like you to be our guest for luncheon and hope that you can attend the press conference, where you will be most welcome.

Since luncheon tickets are almost gone (more than 400 have already been sold), I am enclosing a return envelope for your reply directly to the Springfield Citizens Committee.

Looking forward to seeing you, and with all good wishes, I am

Sincerely yours,

James A. Cassin
Executive Director

JAC: imr
Enc.

11-11
November 7, 1963

Mr. David Felts
Decatur Herald-Review
Box 311
Decatur, Illinois

Dear Mr. Felts:

I am most anxious that you have an opportunity to hear the complete story of our plans for Illinois' participation in the New York World's Fair. As I explained on the telephone, a special preview and press conference will be held on November 19--the one hundredth anniversary of Lincoln's Gettysburg Address--in Legislative Hearing Room 212 of the State Capitol Building in Springfield, at 10:30 AM.

All of the major principals in the planning and production of the Illinois "Land of Lincoln" Pavilion will be on hand. Included in the presentations at the conference will be reports from Robert Moses, President of the New York World's Fair Corporation; Walt Disney, creator and producer of the "Great Moments With Mr. Lincoln" show; Bruce Graham, partner in the architectural firm of Skidmore, Owings & Merrill; Will Burtin, world famous designer who is planning the displays; and Clyde Walton, Illinois State Historian. Governor Kerner will welcome those in attendance and will be available along with Commission members to discuss any questions concerning this project of the State.

At 12:15 on the same day the Springfield Citizens Committee is honoring Messrs. Moses and Disney with a civic luncheon at the Elk's Club. Business and government leaders from throughout the State have been invited to attend the luncheon meeting.

A fact sheet outlining specific details of the conference and luncheon is enclosed for your information. I sincerely hope that you will be present and that we will be able to have a chance to discuss this further.

Best,

Ralph G. Newman
Chairman

RGN: imr
Enc.

November 11, 1963

Judge James B. Parsons
U.S. District Judge
U.S. Court House
Chicago, Illinois 60604

Dear Judge Parsons:

By now you have received the program for the civic luncheon next Tuesday, November 19, at which you will be a speaker. Since we talked to you last, we have taken the liberty of designating you to accept a sponsorship check for the Gettysburg Address Manuscript Display in our exhibit. Here is some background on the sponsorship of the Gettysburg Address display.

Ralph Newman approached the Robert R. McCormick Charitable Trust to request that they sponsor some part of the Lincoln exhibit. The result of his discussions was that the Charitable Trust granted \$50,000 to the Illinois State Historical Society earmarked for use in creating a major display area for the Illinois owned Gettysburg Address manuscript. The McCormick Charitable Trust stipulated that the display be returned to Springfield for permanent use as part of the State Historical Society. Gil Twiss, current President of the Illinois State Historical Society, will present the sponsorship check to you, representing the Commission, at the luncheon. We ask that you formally accept this gift and then lead into your remarks concerning the importance and meaning of Lincoln's words one hundred years ago.

As you can tell, the luncheon program is a full one, so we had to limit the time for your remarks to something between five and ten minutes. If you need more time, please let us know so that we can adjust our schedule.

We hope that you plan to attend the Commission business meeting on Monday afternoon, the 18th. If so, we will have an opportunity to brief you further on the luncheon program.

Let me know if you need any further background information to prepare your remarks. Thank you for your cooperation.

Best regards,

James A. Cassin
Executive Director

JAC:lmr
cc: Miss Virginia Marmaduke

November 11, 1963

Mr. Michael Pender
Director of State Exhibits
New York World's Fair
Flushing 52, New York

Dear Mike:

As promised, I am enclosing programs for the press conference and civic luncheon in Springfield on November 19. Additional copies are provided for Mr. Moses and Mr. Berns.

As you already know there will be a reception committee at the Springfield airport to meet the Moses and Disney parties. The reception committee will include the Governor, Mayor, and the Illinois Commission and Springfield Citizens Committee and/or their representatives. We will also have someone (as yet not designated) meet Mr. Moses and you at O'Hare airport and take your group over to the private aircraft terminal and see that everyone arrives in Springfield on time.

You will note on both the press conference and luncheon programs that we have indicated that Mr. Moses will simply give a progress report on the World's Fair. This description was used in lieu of more specific information from Mr. Moses' office. If Mr. Moses plans to speak on a certain portion of the World's Fair rather than a general progress report, please let us know so that we can adjust our program for the press. Incidentally, if Bill Berns would like, we can include the text of Mr. Moses' remarks in a press kit.

At both the press conference and the luncheon we have set aside about five to ten minutes for Mr. Moses. I seem to recall that you estimated the remarks would be around seven minutes long, which will work out just fine. If there has been a change in the length of Mr. Moses' report, please let us know immediately.

After the formal press conference there will be a question and answer period for as much time as there remains before the luncheon. We have indicated to the press that Mr. Moses will be available to provide any further information which may be needed. I will be serving as moderator of the question and answer period and will attempt to screen or divert questions which we would rather not answer at that time.

Mr. Michael Pender
Page 2
November 11, 1963

A reply envelope is provided for you to reserve as many luncheon tickets as may be necessary. Since the luncheon is sponsored by the Springfield Citizens Committee, we ask that you send the reply envelope directly to them to simplify their coordination. At this time we plan to seat you with the Commission members and Bill Berns at the press table. Other seating arrangements can be worked out on the spot.

Let me know if you need any further details.

Best regards,

James A. Cassin
Executive Director

JAC:imr
Enc.

cc: Miss Virginia Marmaduke

November 11, 1963

Mr. Will Burtin
132 E. 58th Street
New York 22, New York

Dear Will:

Enclosed is a program of the Illinois Commission - New York World's Fair press conference scheduled for next Tuesday, November 19, in Room 212 of the State Capitol Building in Springfield.

As you already know we have set aside part of the program for you to present a summary of the display features of the Illinois Pavilion. We have tentatively allowed five minutes for your presentation. If you need more or less time, please let us know as soon as possible so that we can adjust the schedule.

We will provide the slide projection equipment and screen for you to use in showing photographs of the displays within the pavilion scale model. No doubt Connie has informed you of the photography planned for use at the press conference. It is now anticipated there will be approximately six slides of the exhibit areas which you can use in your briefing. Hopefully, you will be in Springfield on Monday, the day before the press conference, and will have a chance to look over the slides and make any other preparations necessary.

After the formal reports the press conference will be turned over to a question and answer period. We ask that you be available as part of the panel and supply any further information which the press may need. I will be serving as moderator of the question and answer period and will attempt to screen or divert questions which we would rather not answer at that time.

Also enclosed is a reply envelope for your use in reserving as many tickets as may be necessary for the civic luncheon following the press conference. Of course we want you to be our guests at this luncheon. Please feel free to bring as many from your firm as you feel appropriate.

Let me know if you need any further details. Best regards.

Sincerely yours,

James A. Cassin
Executive Director

JAC:imr
Enc.

November 11, 1963

Mr. Robert Jackson
MED Enterprises, Inc.
800 Sonora Avenue
Glendale 1, California

Dear Bob:

This letter will give you something in writing concerning the events on next Tuesday, November 19. Enclosed are programs for the press conference and luncheon on that day.

A reception committee, including the Governor, Mayor, Illinois Commission, and the Springfield Citizens Committee and/or their representatives, will greet your party at the Springfield airport. There will also be someone in Chicago to make sure the Moses party gets over to the private aircraft terminal and arrives in Springfield on time.

As you already know, we have set aside a part of the press conference (fifteen minutes) for Walt Disney to preview "Great Moments With Mr. Lincoln." It is our present understanding that Mr. Disney will make some introductory comments, including excerpts from his statement which you have used in the "Profile." After his comments we understand that a slide and tape recorded version of one of the shows will be presented to the press. Equipment for the projection and tape recordings will be available.

At this time we have still not received any new slides or art work which you indicated would be available for the press conference. Would you please let me know if your people want us to use the set of slides taken from the original art work received sometime ago?

After the formal press conference we will conduct a question and answer period. We have informed the press that Mr. Disney will be available as part of the panel and will supply any further information which may be needed. I will be serving as moderator of the question and answer period and will attempt to screen or divert questions which we would rather not answer at that time.

Mr. Robert Jackson
Page 2
November 11, 1963

At the civic luncheon following the press conference Mr. Disney will be one of the major speakers. Approximately the same amount of time is set aside at the luncheon (fifteen minutes). You will note that we now plan to play the Gettysburg Address tape recording in conjunction with the remarks of the Illinois State Historian. Mr. Disney will again have an opportunity to make introductory remarks explaining his interest in the project and will again not lend itself to projection, we are now planning to play only the tape recording of one of the shows over the public address system, and hope that Mr. Disney will provide a running explanation of what will be seen by audiences in the Lincoln Theatre at the World's Fair. I trust this will meet with the approval of all concerned at WED Enterprises.

Enclosed is a reply envelope for your use in reserving as many tickets as may be necessary for the civic luncheon following the press conference. Since the Springfield Citizens Committee is coordinating the luncheon, we ask that you use the envelope to reply directly to them.

Let me know if you need any further details.

Best regards,

James A. Cassin
Executive Director

JAC:imr
Enc. 3 each

cc: Miss Virginia Marnaduke

VAC

November 11, 1963

Mr. Bruce Graham
Skidmore, Owings & Merrill
30 W. Monroe Street
Chicago, Illinois 60603

Dear Bruce:

Enclosed is a program of the Illinois Commission - New York World's Fair press conference scheduled for next Tuesday, November 19, in Room 212 of the State Capitol Building in Springfield.

As you already know we have set aside part of the program for you to present a brief summary of the architectural and construction aspects of the Illinois Pavilion. We have tentatively allowed five minutes for your presentation. If you need more or less time, please let us know as soon as possible so that we can adjust the schedule.

We will provide the slide projection equipment and screen for you to use in showing the photographs of the pavilion scale model. No doubt John Schruben has already discussed with you the photography of the model and the various views which will be available.

After the formal reports the press conference will be turned over to a question and answer period. We ask that you be available as part of the panel and supply any further information which the press may need. I will be serving as moderator of the question and answer period and will attempt to screen or divert questions which we would rather not answer at that time.

Also enclosed is a reply envelope for your use in reserving as many tickets as may be necessary for the civic luncheon following the press conference. Of course we want you to be our guests at this luncheon. Please feel free to bring as many from your firm as you feel appropriate.

Let me know if you need any further details. Best regards.

Sincerely yours,

James A. Cassin
Executive Director

JAC:imr
Enc.
cc: Mr. John H. Schruben

CLASS OF SERVICE
This is a test message unless its deferred character is indicated by the proper symbol.

WESTERN UNION

TELEGRAM

W. P. MARSHALL, PRESIDENT

6-1201 (4-60)

SYMBOLS	
DL	= Day Letter
NL	= Night Letter
LT	= International Letter Telegram

The time shown in the date line on domestic telegrams is LOCAL TIME at point of origin. Time of receipt is LOCAL TIME at point of destination

1953 NOV 12 AM 3 25

LLB092 257A CST NOV 12 63 CTA087

SYA073 SY NA184 NL PD NEW YORK NY 11

JAMES A CASSIN, ILLINOIS COMMISSION NEW YORK WORLD FAIR

160 NORTH LASALLE ST CHGO

WILL ARRIVE SPRINGFIELD MONDAY NOVEMBER 18 AT 455PM UNDERSTAND

THAT THE SKIDMORE, DISNEY PEOPLE WILL BE STAYING AT LELAND

HOTEL WOULD APPRECIATE YOUR MAKING A RESERVATION FOR ME THERE

WILL BURTIN

18 455PM LELAND.

Handwritten:
11/12/63
3:45 AM

Handwritten:
Cass
11-18

CLASS OF SERVICE
 This is a fast message unless its deferred character is indicated by the proper symbol.

WESTERN UNION TELEGRAM

SYMBOLS
 DL = Day Letter
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W. P. MARSHALL, PRESIDENT

SF-1201 (4-60)

1963 NOV 12 PM 1

BC

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 O BNA103 PD WUX BURBANK CALIF 12 1052A PST
 RALPH NEWMAN, CARE NEW YORK WORLDS FAIR 1964 - 1965
 ILLINOIS COMMISSION RM 533 160 NORTH LASALLE CHGO
 UNFORTUNATELY PREVIOUS COMMITMENTS WILL PREVENT MY ARRIVING
 IN SPRINGFIELD ON MONDAY, THE 18TH. OUR WEATHER REPORTS INDICATE
 WE WILL HAVE FAVORABLE WEATHER BOTH FROM ST. LOUIS TO CHICAGO
 AND FROM CHICAGO TO SPRINGFIELD. WE WILL BE CHECKING THE WEATHER
 ALONG THE WAY AND WILL MAKE A FINAL CHECK ON MONDAY. IF AT
 THAT TIME A CHANGE IN PLANS APPEARS NECESSARY WE WILL CONTACT
 YOU, MR. MOSES, MR. BURNS AND MR. SCHRUBEN. REGARDS
 WALT DISNEY
 (04).

*RGN
11/12/63*

November 12, 1963

Mr. Frank J. Kinst
Lincoln Federal Savings and Loan Association
6655 Cermak Road
Berwyn, Illinois

Dear Mr. Kinst:

The Illinois Commission on the New York World's Fair 1964-65 will formally unveil its plans at a press conference beginning at 10:30 AM on Tuesday, November 19--the one hundredth anniversary of the GETTYSBURG ADDRESS.

The press conference will be held in Legislative Hearing Room 212 of the State Capitol Building. Officers of the Commission, Walt Disney, Robert Moses, President of the New York World's Fair Corporation, our architect and exhibit designer, Governor Kerner and others will participate in this conference and present a preview of the Illinois "Land of Lincoln" exhibit which will open in New York on April 22, 1964.

I hope that you can attend the press conference, at which you will be most welcome.

Following the press conference there will be a luncheon given by the Springfield Citizens Committee honoring Disney and Moses. This will be held at 12:15 PM in the banquet room of the Springfield Elk's Club. Tickets for the luncheon are priced at \$3.50 and can be obtained by using the enclosed reply envelope. Since the luncheon is not a World's Fair project, but is, in effect, an affair honoring it, we have no control over the tickets, save that we asked that a block be reserved for people whom we think might like to come.

Looking forward to seeing you, and with all good wishes, I am

Sincerely,

Ralph G. Newman
Chairman

RGN: lmr
Enc.

November 13, 1963

Mr. Leonard Hoffman, Ticket Chairman
Springfield Citizens Committee
Marine Bank of Springfield
114 S. Sixth Street
Springfield, Illinois

Dear Mr. Hoffman:

This will confirm our telephone conversation reserving additional tickets for the luncheon next Tuesday. The attached list will give you the names of the Commission staff who will need tickets for the luncheon and will be paid for through the Commission.

In the next day or two I will be sending you the list of staff of the Board of Economic Development who must also have luncheon tickets, payment of which will be handled by the Commission. It is estimated that the Board's ticket requirements will number about ten.

As discussed on the phone I feel we will need at least fifteen tickets for last minute use. Would you please set aside fifteen in my name for us to use on Tuesday? Is it possible that we can pay for only those which we use eventually, or must we guarantee payment for all fifteen? As you know there will undoubtedly be some guests who were overlooked, or did not receive their letters, or unexpected members of the Disney and Moses parties that we will have to take care of.

I have checked again and found that at least twenty-five members of the press have accepted our invitation and plan to be at the press conference and luncheon. Based on this response I think we should estimate somewhere around forty-five working press tickets for the luncheon. It is my understanding that Al Berg will handle this responsibility and will have the tickets at the press conference as well as at the door of the luncheon room.

On the attached list we have also shown those whom we have invited as guests. They should be replying directly to you. These names are in addition to those I gave you November 7.

Mr. Leonard Hoffman
Page 2
November 13, 1963

Thank you for your kind cooperation. We will be in touch with you on Friday to hear the final report regarding tickets and procedures for handling tickets on Tuesday.

Best regards,

James A. Cassin
Executive Director

JAC:imr
Enc.

November 13, 1963

Staff of Illinois Commission - New York World's Fair

James A. Cassin

Virginia L. Marmaduke

Irene Repa

Margaret April

Freida Weisbach

Rose Schwartz

Invited as Guests After November 7

Bruce Graham, Skidmore, Owings & Merrill (4)

Will Burtin

WED Enterprises, Robert Jackson (2)

New York World's Fair, Mike Pender (2)

C. F. Aiken, Superintendent, Division of Accounting, Dept. of Finance, Springfield

JACassin/lmr

JAC guest

November 13, 1963

Mr. C. F. Aiken
Superintendent
Division of Accounting
Department of Finance
402 State Armory
Springfield, Illinois

Dear Mr. Aiken:

On Tuesday, November 19--the one hundredth anniversary of Lincoln's Gettysburg Address--the State of Illinois will formally unveil its plans for participation in the New York World's Fair, 1964-65.

At 10:30 AM on that date a press conference will be held in Legislative Hearing Room 212 of the State Capitol Building. Officers of the Commission, Walt Disney, Robert Moses, our architect and exhibit designer will participate in this conference and present a preview of the Illinois "Land of Lincoln" exhibit which will open in New York on April 22, 1964.

At 12:15 a luncheon honoring Walt Disney and Robert Moses, sponsored by the Springfield Citizens Committee, will take place in the banquet room of the Springfield Elk's Club.

Because of your assistance and interest in the Illinois Pavilion project, we would like you to be our guest for luncheon and hope that you can attend the press conference, where you will be most welcome.

Since luncheon tickets are almost gone (more than 400 have already been sold), I am enclosing a return envelope for your reply directly to the Springfield Citizens Committee.

Looking forward to seeing you, and with all good wishes, I am

Sincerely yours,

James A. Cassin
Executive Director

JAC: lmr
Enc.

FOR IMMEDIATE RELEASE

2053**53

Springfield, Ill., Oct. 21--The first chapter of the Land of Lincoln story, as it will be told at the Illinois pavilion of the New York World's Fair beginning next April, will be told Nov. 19 at a Gettysburg Address centennial luncheon in Springfield, presented by the Springfield Citizens Committee.

As a part of the 100th birthday observances, the world famous Illinois-owned original manuscript will be brought to the luncheon from its permanent home in the Illinois State Historical Library.

Walt Disney, whose WED Enterprises of Glendale, Calif., created the inspiring "Lincoln Show" which will highlight the Illinois exhibit, and Robert Moses, president of the New York World's Fair 1964-65 Corp., will be special guests.

Gov. Otto Kerner, members of the Illinois Commission for the New York World's Fair, and other Illinois dignitaries will also attend.

Designed to tell the cultural, economic and recreational story of Illinois, the Land of Lincoln Pavilion will feature a Lincoln Library, a Lincoln Theater for special programs and events, an exact reproduction of the famed Rutledge Tavern as it now stands at New Salem State Park, and individual exhibits of Illinois industry, agriculture, education, recreation, and historical and tourist attractions.

At the luncheon, Walt Disney will tell some of the background of his tribute to Mr. Lincoln in "audio animatronics." His "Great Moments with Mr. Lincoln" will be a continuous feature at the Illinois Pavilion throughout the run of the fair.

In it, the Lincoln figure talks, stands, sits and gestures in incredibly lifelike action. Included in the speeches are excerpts as appropriate today as when Lincoln spoke them more than a century ago.

-more-

2053**63

-2-

Commission chairman Ralph Newman, internationally known Lincoln scholar and authority, and co-chairman James Parsons, judge of the U.S. District Court, both of Chicago, will also speak. Newman will give a progress report on the Illinois exhibit and Judge Parsons will speak on the Gettysburg Address as a "human document of today."

-0-