

Lincoln Exhibit /

For many years he has been a valued trustee of Lincoln College and Lincoln Memorial University, and has also given much time to Knox College, Cornell University, Princeton and Notre Dame.

Added to his buoyant enthusiasm about any project he undertakes is a real talent for leadership. This is reflected in the number of times he has served as president. In the past he has led such organizations as Friends of The Chicago Public Library, Adult Educational Council of Chicago and the Illinois State Historical Society. He is currently president of the Lincoln Heritage Council, the U.S. Grant Association, chairman of the Chicago Civil War Centennial Commission and co-chairman of the Illinois Commission. He is a director of the Abraham Lincoln Association of Springfield and active in the United States Capitol Historical Association.

IT IS NO WONDER that the dean of American historians, Allan Nevins, has termed him a "national resource", while Carl Sandburg referred to Newman as "the most dynamic force in the Lincoln and Civil War Field in America."

In order to accomplish all of these tasks, he maintains a routine that would fell the average man. He thinks nothing of working every day of the week, and often puts in an 18 hour day when the pressure builds up. He enjoys superb health and believes that

his early sports activities conditioned him to the punishing routine. When he was in high school, he was a member of the team that won the national rifle championship, a top-flight track man and a baseball player of such ability that he once spent a season with a minor league team. He remains a loyal baseball fan, following major league games, and can reel off batting averages and other vital baseball statistics.

NO MATTER HOW BUSY he is, he'll take time out to talk with any youngster who is interested in history. He has been known to keep clients waiting while he seeks a particular book or map in his home base—the Abraham Lincoln Book Shop of Chicago—for a child who is just beginning to fall under the spell that has captivated him for so many years. And, if at all possible, he'll rearrange his schedule in order to address school children.

He begins such lectures by saying, "In this class, there will be no homework or assignments. All I want to do is tell you some stories about some very interesting people and of the times in which they lived."

THERE IS NO WAY of telling how many youngsters stopped thinking that history was dry and dull, a dreary recital of dates and places as a result of these informal talks. Abraham Lincoln is no longer a statue, but by some alchemy becomes a lanky boy

who likes to read but who can throw the toughest competitor in a wrestling match; who enjoys telling funny stories but who becomes deadly serious when he declares that "a house divided against itself cannot stand."

Why, argues Newman, should the youngsters memorize the Gettysburg Address when the author read it on that cold November day, a century ago. They hear how U.S. Grant began to smoke cigars, how Robert E. Lee wore a path in his parlor trying to decide where his loyalties lay, and how Thomas Jonathan Jackson came to be called Stonewall.

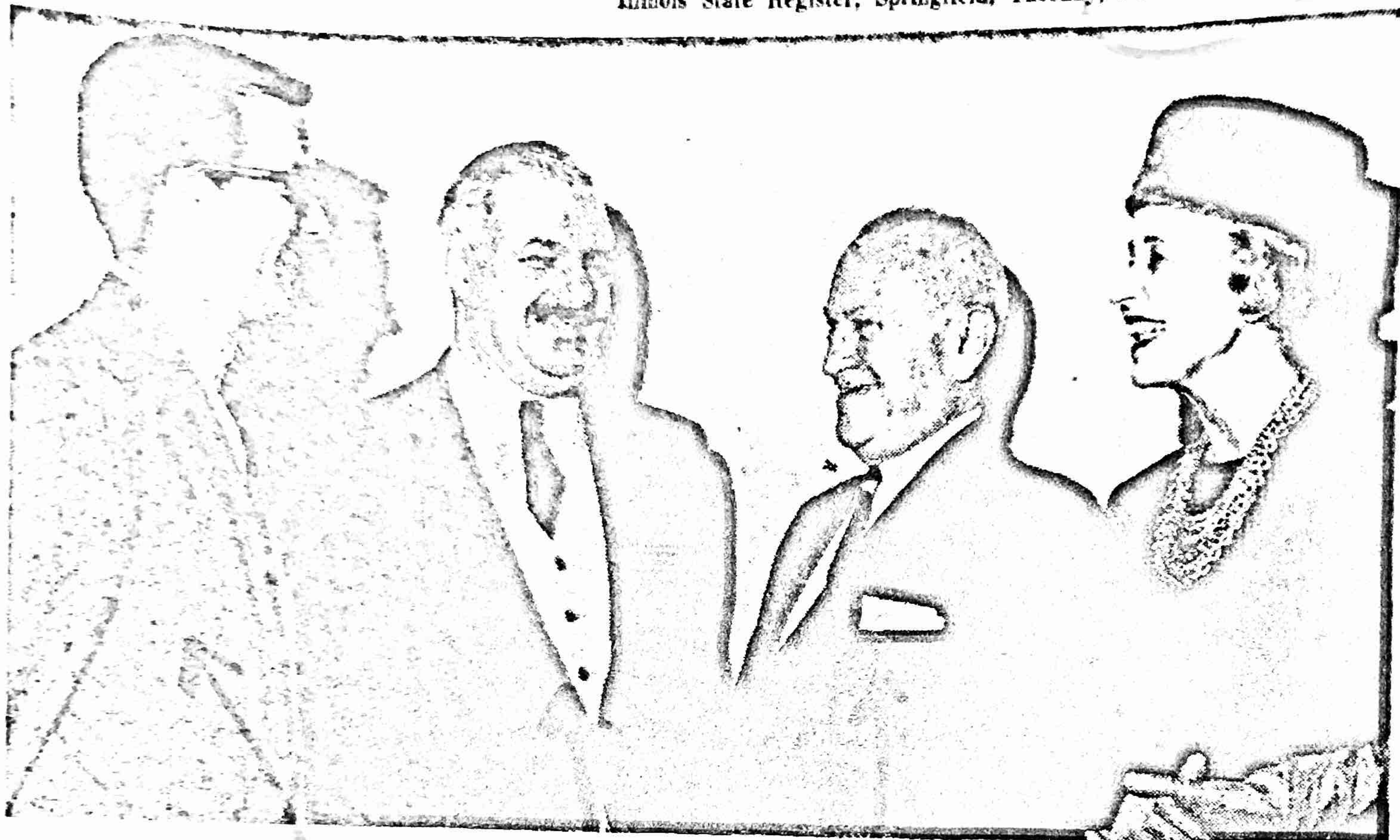
HE IS INDEED a salesman. The product that he "sells" is the story of America but particularly the saga of the homely, awkward, complex and altogether remarkable American named Abraham Lincoln.

This is why Gov. Kerner invited Ralph Newman to become chairman of the Illinois Commission shortly after the Legislature voted to appropriate one million dollars for an Illinois exhibit at the New York Fair . . . an exhibit that will make up the rest of the cost. Ralph Newman has sold them on the idea that Abraham Lincoln is Illinois' greatest attraction, and while he grins when he says that the New York Fair will be only a stopover on the way to Springfield and New Salem, if you know him well, you realize that he really means what he says.

THIS CONSISTENT, sparkling enthusiasm has led him into some strange paths. While many people have envied the fact that he has turned an absorbing hobby into a way of earning a livelihood, few individuals would have been as generous with their professional expertise as he has been.

A close friend estimates that Newman spends at least half of his time on activities in behalf of individuals and institutions from which he will gain nothing that he needs personally, except the satisfaction of knowing that someone or something is a little better off than before. Certainly he needs neither the contacts nor the prestige that these activities bring. On the contrary, he usually enlists the aid of people he knows to help either with time or money, and often with both.

A LIST OF HIS volunteer activities is bewildering. The prime founder of the Chicago Civil War Round Table in 1940, he is in demand as a speaker at the 150 Round Tables scattered in cities and towns all over the country.



ENJOYABLE WORK—Enjoying their conversation during a luncheon held Monday at the Elks Club to complete arrangements for the Nov. 19 luncheon which will honor Walt Disney and launch the Illinois World's Fair program, are, left to right: James A. Cassin, executive director of the Illinois Pavilion at the World's Fair; Ralph G. Newman, chairman of the Illinois Commission on the New York World's Fair; Abe Roberts, chairman of the Springfield Citizens Committee; and Virginia Marmaduke, public relations director for the Illinois Commission on the New York World's Fair. (Staff Photo)

Sees Illinois Pavilion As World's Fair 'Hit'

The Illinois Pavilion at the New York 1964-65 World's Fair may well turn out to be "the hit of the fair," according to Ralph G. Newman, chairman of the Illinois Commission named to plan and produce it.

Completing plans with the Springfield Citizens Committee for a statewide progress report and preview meeting to be held in Springfield Nov. 19, Newman told them Monday his prediction is based on statements already made by planning officials of the giant fair which will open next April 23 in Flushing Meadow, N.Y.

"In their opinion the Illinois Land of Lincoln Exhibit will

achieve a tasteful balance of historical, economic, recreational and entertainment interest for fairgoers," he said.

"I feel that Illinoisans will be proud of their state's representation."

Newman said the Nov. 19 "Information Day" in Springfield will include a detailed progress report on design, construction and contents of the Illinois Pavilion.

Highlights of the day will include a statewide press conference in the morning and the Gettysburg Address Centennial Luncheon at the Elks Club.

Walt Disney, creator of the "Great Moments with Mr. Lin-

coln" presentation which will be a continuing feature at the pavilion, and Robert Moses, president of the World's Fair corporation, will come to Springfield for the day. They will arrive at Capital Airport at approximately 10:30 a.m. and will attend both the press conference and the luncheon.

Abe Roberts, general chairman for the luncheon, said over half the tickets to the event have been sold and he expects most of the remainder to be sold in the next week or 10 days.

Tickets are available at the Elks Club, Roberts Brothers, Myers Brothers, The John

Bressmer Co., S. A. Barker, Gail Wanless Real Estate Co., Coe's Bookstore, Franklin Life Insurance Co., Barker-Lubin, Springfield Marine Bank, First National Bank, Illinois National Bank, Land of Lincoln Bank, Capitol Bank, Town and Country Bank, Watt Brothers Drug Stores, Thrifty Drug Stores, Association of Commerce and Industry, and Springfield Central Area Development Association.

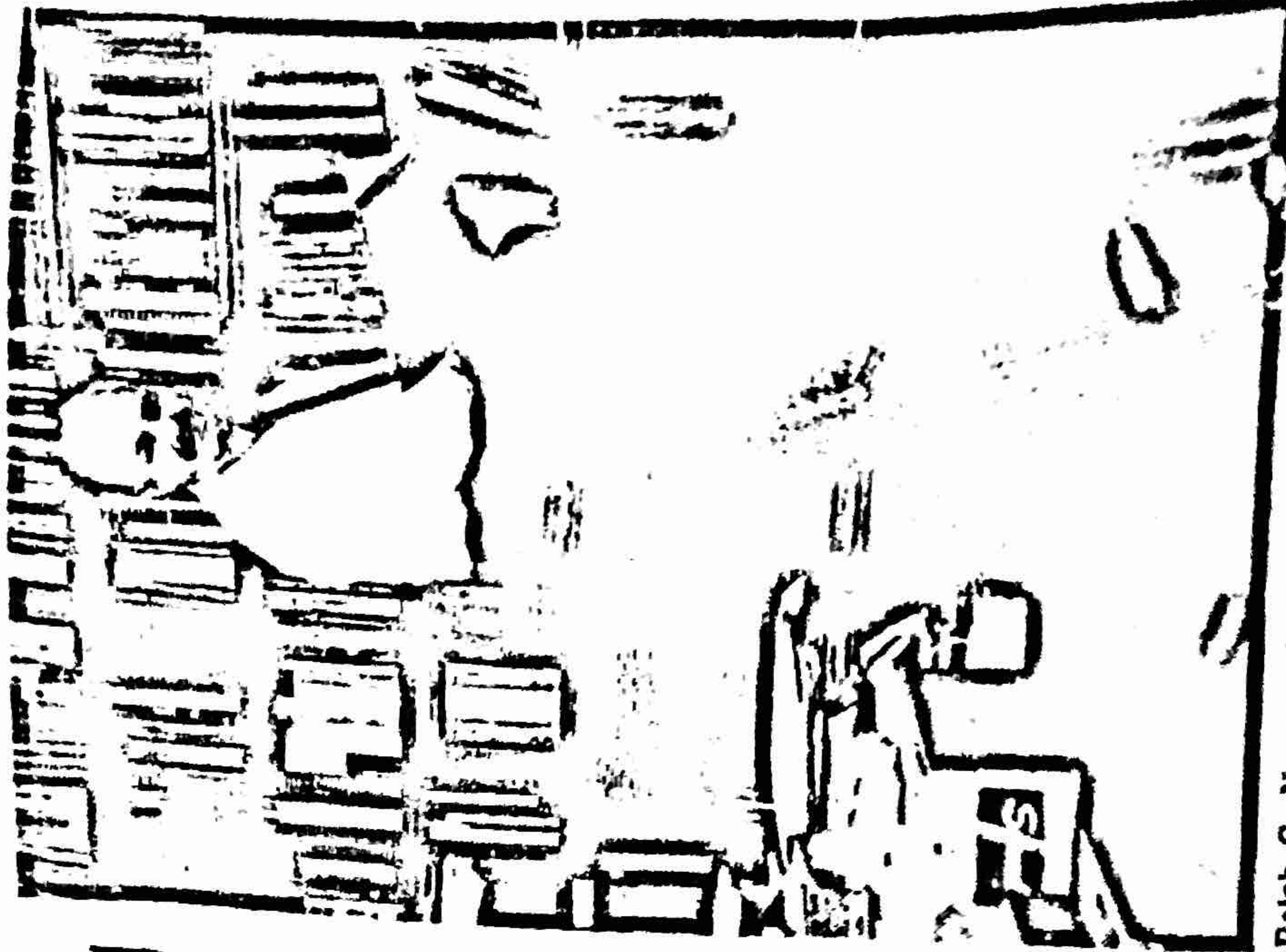
Tickets are also available at the offices of Secretary of State Charles F. Carpentier, state Auditor Michael Howlett, state Treasurer William Scott and state Superintendent of Public Instruction Ray Page.

D r e c k i t W n t n

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Ralph G. Newman is the man behind modern Lincoln lore. As chairman of the Illinois Commission for the New York World's Fair of 1964-65, he has planned an exhibit which experts predict will be one of the top attractions of the international exposition.

The Man Behind

By MANDA ALEXANDER

For the past 20 years a tall man with greying hair and a heavy mustache has been a familiar figure around Springfield. Some people who have seen him hurrying to the governor's office think that he is a special consultant. They are right.

To others who have seen him in the Centennial Building, deep in conversation with State Historian Clyde Walton (and his predecessors), he appears to be a historian — or perhaps, since he is often engaged in scrutinizing a rare book or document, he might even be an expert. They are right on both counts.

MANY PEOPLE who have noticed him at New Salem may conclude that he seems so familiar with the village and the hilltop that he has something to do with its management. They are right.

Still others who have seen him on television discussing books, and who vaguely catch the resemblance between him and a column they see if they read a Chicago paper think he is either an author or columnist. They are right.

Also correct was the awed youngster who watched him shoot at the long gray line of moving ducks at the amusement park, without once missing the target, and then pick up a bow and arrow at the archery and hit the bull's-eye every time. "Gee Mister," he said, "You must be a champion."

WHO IS HE? He is chair-

man of the Illinois Commission for the New York World's Fair of 1964-65. He has planned an exhibit that has the experts predicting six months before the Fair opens that the Illinois Exhibit will be one of the top attractions.

His name is Ralph G. Newman. He is nationally known as one of the top Lincoln scholars and authorities, co-author with distinguished collaborators of two of the best selling books on the Civil War. "Civil War Digest" and "Eyewitness" produced with E. B. Long and Dr. Otto Eissenschiml, respectively, have sold over 100,000 copies. His editing of "Lincoln For The Ages" has drawn great critical acclaim.

AS PRESIDENT since 1954 of Lincoln's New Salem Enterprises, (the corporate name of the major concessionaires at Lincoln's New Salem) he has had the satisfaction of knowing that each year the attendance at the state park has risen. While he modestly disclaims any personal credit, there is no doubt that the speeches he makes all over the country on the importance of New Salem in the life of Abraham Lincoln have attracted thousands of people. Additionally he has been instrumental in a startling innovation. New Salem is the only important historical shrine in America that has two book shops on its site, dealing mainly with books, pamphlets and other mementoes related to the history of

the period. Students and collectors in search of new or out-of-print books make the shops part of their itinerary.

Newman's column, a history quiz called "Do You Remember?" draws over 25,000 letters a year from people who come from every state in the Union. He files all questions and if, despite his superior knowledge and resources, he gets a real puzzler, he keeps hunting for the information. In a recent column, a question submitted four years ago was answered, and the astonished sender was the recipient of the usual \$5.

ONE OF THE COUNTRY'S leading experts on rare books and documents, he is consultant to an impressive group of clients of which the most important is the Library of Congress. In addition to the historical societies and colleges which call on him regularly, he also serves as consultant for a number of commercial organizations who are interested in the relationship of history to their firms. These range from Broadcast Music Inc., to Who's Who in America. Almost every important organization bearing the name "Lincoln" in its title has called on him for advice. Perhaps the most beautiful is the Lincoln Federal Savings and Loan Association of Berwyn, considered a show-place of that Chicago suburb.

In this capacity he is also called on by top government officials and famous authors for advice in the handling,

preservation and disposition of their papers. In this area, his clients include former Gov. Adlai Stevenson, Supreme Court Justice William O. Douglas, Bruce Catton, Edna Ferber, MacKinlay Kantor and Howard K. Smith, to name a few.

FOUR COLLEGES have honored Newman for contributions to their welfare and to the field of American history. Lincoln College, Lincoln Memorial University, Knox College and Iowa Wesleyan have all conferred degrees on him. He was recently invited to serve as a member of the newly formed Library Council of Notre Dame University.

Perhaps his most outstanding personality trait is his unquenchable enthusiasm for American history, especially that of the 1861-65 period. His most intense study and greatest devotion is to Abraham Lincoln and dates back to his tenth birthday when a favorite uncle gave him a child's biography of the Civil War President as a gift. He has never wavered in his respect, affection and esteem for Mr. Lincoln.

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Robert Moses, New York's

By Frederick H. Treesh

NEW YORK (UPI) — Back in 1939, when Robert Moses was park commissioner of the city of New York, he hoped the '39 World's Fair would leave in its wake a spectacularly beautiful park at the fair site in Queens.

The outbreak of World War II cramped the finances of the fair and, although there was a park, it was not the kind big thinker Moses had in mind.

Next April, another World's Fair will open on the same site and, when it closes for good some two and a half years from now, the beautiful tree, fountain and mail-studded park Moses envisioned almost certainly will be left for future generations of New Yorkers to enjoy.

The main reason is that Bob Moses is running this fair and he wants to leave a park, so he ordered it. But beyond that, the park question sheds insight into the

As to how the boss is bearing up under all the work and worry, his colleagues say he thrives on it.

Active, Moses, a tall, solidly built man with thinning gray hair, has been thriving on vast responsibility since he went into public life under then Gov. Al Smith in 1924. His works in concrete, steel and greenery, which encompass much of New York City, the state and elsewhere are conservatively valued at \$5 billion.

At one point he had 14 separate titles, most of them unsalaried. He is said to have spent some of his private, inherited fortune pursuing his public services.

Editor's Note: Robert Moses, along with movie cartoonist Walt Disney, will be a special guest at a luncheon Tuesday at the Elks Club marking the 100th anniversary of Abraham Lincoln's Gettysburg Address. The luncheon also will serve as a public information forum on Illinois' exhibit at the New York World's Fair. Moses has said the Illinois pavilion, which will have a Lincoln theme, should prove to be one of the major attractions at the fair.

personality of the president of the 1964-1965 World's Fair.

He's far-sighted, unswerving in his goals and competent and aggressive enough to get the job done. At least he has been thus far in his 40-year career of public service in which he distinguished himself as a park builder, highway constructor and operator, slum clearer and builder of great buildings.

But Moses' career has been a tower of controversy as well as accomplishment and no small amount of his success stems from his willingness to lock horns with the

mightiest of adversaries and run roughshod over them, if they falter. He's tangled with at least one president (Franklin D. Roosevelt), several governors, and a cabinet officer, not to mention a formidable list of politicians.

In keeping the fair preparations on the track and on time, he's verbally tussled with New York City and its mayor over the price of children's tickets, with its traffic department and state and federal authorities about how the fair-connected \$124 million network of highways and bridges was progressing; with the

Bureau of International Expositions over accreditation of the fair and with contractors and exhibitors about meeting schedules.

And his edict that the fair would contain no girlie shows or carnival midway-type exhibits also drew critical fire.

As the controversies ebb and flow, preparations for the fair continue. Officials of the exposition say "There is no doubt" that it will open on time — April 22 — and they expect 100 per cent of the exhibits open. But they add it'll take an estimated 12 days to see everything at the fair so if a few exhibits aren't open only the exhibitors have wanted him to resign as chairman of the state Council of Parks.

Moses was born in New Haven, Conn., on Dec. 18, 1881, the son of a millionaire merchant. He was graduated from Yale, earned his masters at Oxford and his doctor of philosophy degree from Columbia.

He met his wife, the former Mary Louise Sims, while they both worked for a municipal research organization. They have two married daughters.

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Master Builder, Runs Fair

Disney—What Next From

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When the figure of Abraham Lincoln will sit, stand and gesture as well as walk. The prolific flow of Disney creations started in his garage in 1928 when Mickey Mouse first found animation on the drawing boards. Mickey was the product of an ill-fated venture called "Oswald the Rabbit." Disney went to New York to ask the distributor for more money with which to expand. A disagreement developed and Disney lost the series.

En route back to Hollywood, he pondered a new cartoon character. His thoughts turned to the mice that had inhabited a commercial art studio in Kansas City he once used. And Mickey Mouse was born.

Recalling the studio mice in recent years, Disney said, "Other people would leave lunch scraps in the wastebaskets. What I didn't eat the mice came around to eat. One of them seemed bolder than the rest. There was a shelf above my drawing board where I kept ink, pens and pencils, and he wouldn't move off of it."

He called this mouse Mortimer, and he drew sketches of Mortimer on letters to his eight year old niece. He credits his wife with changing Mortimer's name to Mickey.

The Chicago-born Disney was one of five children born to Mr. and Mrs. Elias Disney. Walter was born Dec. 5, 1901. His father was a carpenter and house-

building contractor in Chicago for 20 years. From Chicago, the family moved to Marceline, Mo., where Walt attended country school for a time. Then he went to the Benton Grammar School in Kansas City.

At the age of nine he started carrying a morning and evening newspaper route, and he kept it up for six years. He paid for his haircuts by drawing sketches for a barber who displayed them in the window.

At McKinley High School, Chicago, which he attended for a year, Disney drew sketches for the school paper and took his first motion pictures. At night he studied cartooning at the Academy of Fine Arts.

During World War I he went to France and drove a Red Cross ambulance for a year. After the war, he returned to Kansas City and eventually took a job that made still projection slides for motion picture screens.

In February, 1920, in his spare time, he used an old movie camera to experiment with animated films in his garage. Soon several young artists joined him, and he formed a company. He sold one-reel animated sketches of city happenings to the owner of three theatres. Soon he was doing animated versions of children's fairy tales starting with Little Red Riding Hood. Seven such films were sold to a New York distributing firm. But the venture was not very successful.

Disney soon moved to Hollywood and formed a partnership



SET UP PROGRAM— Going over the program for the Disney-Moses luncheon, which will be held Tuesday at the Elks Club, are, left to right, seated: **Abe Roberts**, general chairman; and **Leonard Hoffman**, ticket chairman; standing, **Connie Norris**, reception chairman; and **Jack Miller**, special guests chairman. The luncheon will serve a dual purpose: To commemorate the 100th anni-

versary of the Gettysburg Address and to provide public information on the Illinois exhibit at the New York World's Fair. Walt Disney will explain plans for a walking and talking figure of Abraham Lincoln, which will highlight the exhibit, and Robert Moses, president of the New York World's Fair Corp., will discuss fair plans. (Staff Photo)

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His Incredible Imagination?



Walt Disney displays a U.S. conservation service award presented to him in 1956.

with his brother, Roy. They first set up a studio in the rear part of a real estate office where they produced a once-a-month "Alice in Cartoonland" series. Later they moved into the garage where Mickey Mouse was born . . . and the rest is history. After Mickey came the Silly Symphony series with Pluto the dog, Goofy, and the whole menagerie of fanciful characters. In 1937 Disney produced his first full length animated feature, Snow White and the Seven Dwarfs. The film received a special award from the Academy of Motion Picture Arts and Sciences.

In 1955, he opened Disneyland. Originally designed as a \$9 million amusement park, it has been expanded steadily. Within four years the investment was quadrupled and a new section called "Nature's Wonderland" was being popu-

lated with lifelike mechanical animals, birds and reptiles.

The animal figures are formed in plastic, stuffed with mechanical innards which make them move and talk, and covered with real skins treated for weathering. This is a development Disney calls "audio animatronics."

Now he is animating Mr. Lincoln. Perhaps not even he knows what prodigious product his imagination will turn up next. But one thing is certain—the name Walt Disney is as secure a part of the world of childhood as the Brothers Grimm, Mother Goose and Hans Christian Andersen.

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City Report

All Disney Luncheon Tickets Sold

All tickets have been sold for the luncheon Tuesday at which movie cartoonist Walt Disney and New York World's Fair President Robert Moses will be guests, according to luncheon chairman Abe Roberts.

The luncheon, commemorating the 100th anniversary of Abraham Lincoln's Gettysburg Address, will be held at the Elks Club. Disney and Moses are scheduled to arrive in Springfield Tuesday morning on Disney's private plane.

Mabley's Report:

That Lincoln Robot Stirs Up Fair-Size Fuss

BY JACK MABLEY

"IT SHOULD BE NO surprise that I have held you in high regard both for your personal integrity and journalistic courage, but I thought your blast against Relp Newmān was venomous and unfair.

"Ralph is a close personal friend so I can be accused of lacking objectivity, but to characterize him as someone who is merely 'trying to make a buck' is both laughable and infuriating to those of us who know him well.



JACK MABLEY

"I know of no man in Illinois who devotes as much energy and as much skill toward giving the people of our state an appreciation of our heritage as Ralph G. Newmān.

"In bewailing the expenditure of 1 million dollars, you neglect to mention that Illinois is one of the lower budgeted states having exhibits at the New York World's Fair. Several states are spending between 10 and 20 million. Missouri is spending two million.

"Has it occurred to you that the low Illinois expenditure may be due to the energetic and voluntary talents of the man attacked?

"Don't worry about being 'forced to subsidize' Ralph Newmān, Jack. The state of Illinois has been exploiting him for years. He's done more work for the state that hasn't been paid for than many men do for their own gain in a lifetime. And what's more he'll continue to do it because he loves Illinois and the men who made it great."—Win Stracke, Chicago.

COMMENT:— My protest was directed at [a] spending a million dollars on a New York fair [most states are spending nothing] and [b] Newmān's part in the honky-tonk atmosphere around Lincoln's home.

Your defense of Newmān and his work is welcome. Your view is shared by many, disputed by some. I also received this letter, which I relay only in part because it was quite long:

"AS A STUDENT OF Lincolnia and as an active member of the Chicago Civil War Round Table for the past 15 years, I protest the ghoulish Lincoln presentation.

"It is an affront to all thoughtful, feeling Americans who are imbued, not with the physical Lincoln, but for those timeless, perpetual and immortal tenets which he stated so clearly.

"The most revolting aspect of this entire matter is the suggestion that at the end of the fair the Lincoln figure will be picked up at 10 or 15 per cent of its original cost, housed in a concession area and then given the old Barnum treatment. The nation's head will hang a little lower, a little sadder."

The Lincoln figure will be displayed at Springfield next Tuesday, and perhaps more objective observers may offer opinions on its merit.

"SO THE POLS GOT TO YOU. Wilson, now that his contract is up, joined the pols. McDermott is too honest. Geo. Dunne, Daley's stooge, wants joints open for 1964. McDermott got hell from him at a meeting for being too honest.

"No shakedowns in 18. Dunne wāpts a commander he can dictate to, so Wilson will go along or he will be out as supt. Watch and see! You sure fell for it. Will you print McDermott's side? Bet you won't dare.—Mary Jane Fraser, Chicago. [Formerly worked the Dist. until McD. chased us.]"

COMMENT: The cast of characters in this note is Wilson, O. W., police superintendent; McDermott, John, commander of 18th [Chicago avenue] police district; Dunne, Geo., Democratic boss of the district.

You're as wrong, Miss F., in your speculation that "the pols" got to me as you are in the rest of your suggestions. But your ideas are relayed as an example of the kind of talk generated by conditions in 18.

McDermott's side was printed in the American Wednesday, and in most of the papers on and off for the past two years. McDermott's protestations that his few policeman can't cope with the hundreds of taverns and swarms of hoodlums in 18 sound hollow to me, because the Loop is just as tough a district, and if the Loop can go down [as it is] Chicago avenue can go down. Let Wilson put the tough Capt. Riordan of 1 into 18 and watch the fur fly.

[Mabley broadcasts from 7 to 8 a. m. daily on WFMQ]