

THE TRIBUNE, CHICAGO, APRIL 12, 1964
BY LARRY MOULTON

Films of world's fair highlights from 1893 to the present will be featured on the Ed Sullivan show on Sunday night. NBC-TV will have a 90-minute special from the New York fair on opening night, April 22. WGN-TV will do a half-hour preview show on the eve of the opening. NBC's Today show will devote its entire two hours opening day to the fair. Lucille Ball plans to do several of her shows from the exposition, and CBS plans to telecast a new series titled The Young Ones from the fair grounds, starting in June.

Chicago Tribune
April 12, 1964

SEEK FESTIVAL WINNERS FOR CONCERT WORK

Bid to World's Fair Is Included

BY PHILIP MAXWELL

Invitations for the three top winners of the Chicagoland Music Festival vocal and piano contests to be presented in concert have been received at the Festival headquarters in Tribune Tower.

They have come from the Illinois commission of the New York World's fair, from Louis Sudler, host of Artists' Show-



Sudler (left) and Newman

case on WMAQ-TV, from Mrs. Charles S. Clark, president of the Conference of Club Presidents and Program Chairmen, and from the Chicago Kiwanis club.

These appearances would be in addition to the delayed radio appearances which some of the winners enjoy each summer on W-G-N, the performances to be taken live from the 35th annual Festival to be held Saturday night, Aug. 15, in Soldiers' field.

Suggests Starring Date

Miss Virginia L. Marmaduke, Chicago newspaper woman and radio and television performer, who is with the Illinois Land of Lincoln pavilion at the World's fair, suggests that the Festival winners be started on Tuesday, Sept. 22, and points out that on that day Illinois will present its program in the United States program area. Sunday, Aug. 16, is reserved as a rain-date for the festival.



Mrs. Clark (left) and Miss Marmaduke.

Never has the Festival, which was started in 1930, been canceled on its announced night because of inclement weather. Most Festivals have been greeted with balmy weather, often with a full moon to add to the enchantment of the night.

Promises Big Welcome

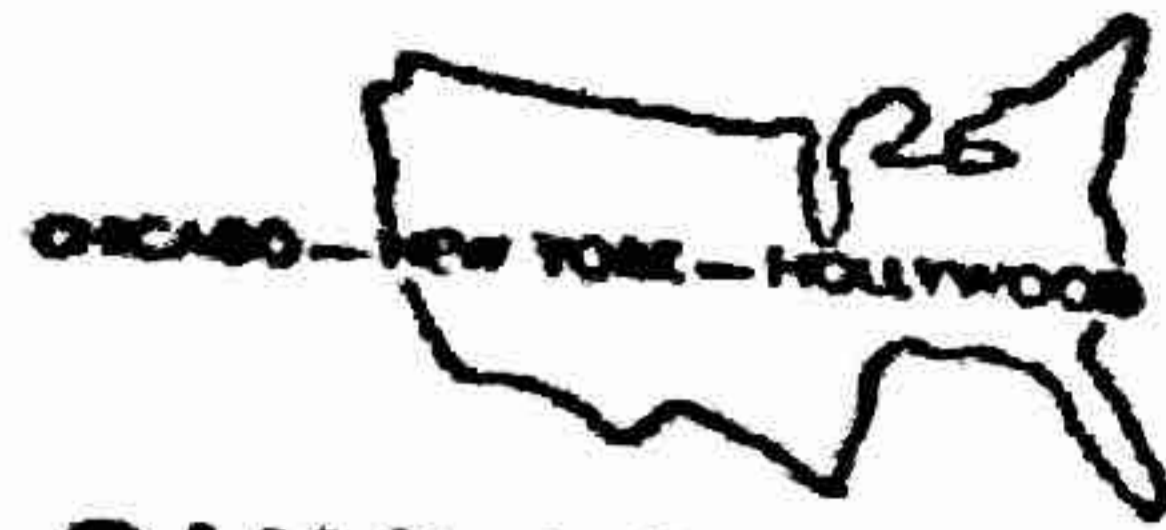
Ralph G. Newman, Chicago chairman of the commission, added that THE TRIBUNE winners will be given a royal welcome in New York and that every courtesy will be extended to them both at the pavilion and thruout the grounds.

The pavilion's special events program is being presented by the Illinois commission in conjunction with W-G-N and W-G-N-TV.

\$1½ MILLION ILLINOIS BUDGET FOR "LAND OF LINCOLN" PAVILION

SAM

Chicago Tribune TV WEEK
April 18-24, 1964



TV TICKER

By Larry Walters, TV-Radio Editor

CHICAGO:

... Virginia Marmaduke, former Chicago reporter, will be handling interviews for WGN from the World's Fair in New York. . . .

— CHICAGO —

Funds totalling close to \$1½ million have been channelled into making the Illinois "Land of Lincoln" Pavilion the most intellectual exhibit at the New York World's Fair. The displays will spotlight the vast resources of the state of Illinois.

"The Land of Lincoln" will bring to the World's Fair the finest presentation of rare and historical Lincoln letters and manuscripts ever assembled for an international event, including one of the original manuscripts of the Gettysburg Address, according to Ralph G. Newman, world-famous Lincoln scholar and chairman of the Illinois Commission, New York World's Fair.

In addition to the 10-minute performance by the Walt Disney created animated Lincoln figure, viewers will listen to a 12-minute sales pitch for the state of Illinois, created by the Commission with the aid of the Disney organization.

WGN-TV will feature a videotape on Preview Night, Tuesday, April 21, 6:30 to 7:30 pm, Chicago time, to be followed by a WGN-Radio broadcast from 7:30 to 8:00 pm the same night, according to Jim Hanlon, who is coordinating all WGN events at the Fair.

Chicago firms instrumental in the preparation and creation of the exhibits include: Skidmore, Owings & Merrill, George A. Fuller Company, Gardner Displays, Marquis-Who's Who Inc., R. R. Donnelley & Sons Co., Robert R. McCormick Charitable Trust, Deere & Co., and Foote, Cone & Belding.

Friday, April 17, 1964



PREVIEW and DEDICATION

Illinois Land of Lincoln Pavilion most talked about exhibit at the

NEW YORK WORLD'S FAIR

Tuesday 6:30 P.M.



TV GUIDE

April 18, 1964

Front Views & Profiles

By KEV LORING

...to the Fair!
...exhibit is that good, it
...goose pimples," said
...born
Virginia Mar-
marduke. She
was referring
to the much-
discussed Illi-
nois exhibit at
the New York
World's Fair
starring a
mechanized fig-
ure of Lincoln
created by
Walt Disney.



Miss Marmaduke

A handsome, articulate woman, formerly a newspaper reporter and later radio and television commentator, Miss Marmaduke is director of special events for the Illinois commission of the fair, which opens April 22. She also will be W-G-N's voice of the fair for radio and television programs originating in the Illinois pavilion, and a more genuinely enthusiastic voice you could hardly hope to find.

"The idea of the Lincoln fig-

ure has been wildly criticized," she said. "It has been widely praised. Until you see and hear it, you can't imagine its perfection. Lincoln scholars from over the world will come to see it, and children will come, and of course thousands of other people. If I could have heard this astonishing lifelike figure speak when I was 8 or 9 years old, I would never have forgotten. The thrill of it will stay with youngsters for a lifetime —I'm sure of that!

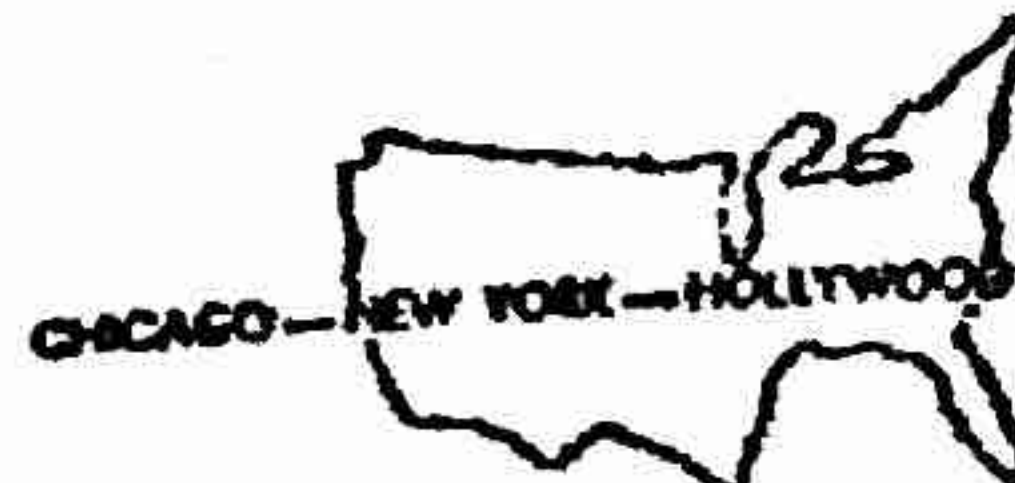
"Our 'special events' will include everything from an 8th grader reading a prize essay on Lincoln to a talk by U. Thant.

"Towns thru Illinois have been invited to send delegations, folk singers, mayors, whatever they like, to represent them. The zeal and interest shown is something. One gentleman even asked to show his invention of an everlasting comb in which you insert new teeth when the old ones wear out! The real glories of Illinois will be shown in displays, pictures, films, and slides.

"The Illinois pavilion itself sits quietly and aristocratically among a galaxy of way-out space-age structures on the fairgrounds. It's made of what is called Lincoln brick, produced by the Danville, Ill., kilns in a special new color of dark brown tinged with red. It's a good place for showing the world what a great midwest we

have and how Illinois is the heart of it!"

Chicago Tribune
April 18, 1964



TV TICKER

By Larry Wolters, TV-Radio Editor

... Virginia Marmaduke, former Chicago reporter, will be handling interviews for WGN from the World's Fair in New York. . . .

VARIETY

Wednesday, April 15, 1964

WGN radio and tv will preview the Illinois pavilion at the New York World's Fair in special programs next Tuesday (21). Virginia Marmaduke (ex-WMAQ and WKBH) is working with WGN at the fair as interviewer and producer of the special events centering on the Lincoln exhibit. . . .