

UFD

May 24, 1964

Mr. James Algar  
Walt Disney Productions  
500 South Buena Vista  
Burbank, California

Dear Jim:

In spite of repeated phone calls to the U.S. Pavilion and to the Cinerama Office (AR 1-2346) I have been unable to reach Ken Nelson. In fact, I have not been successful in finding anyone who knows Nelson, much less his whereabouts. I am sorry I was not of more help.

May I remind you of our small problem with the credit slide in the pre-show. Since the Donnelley people have been so cooperative, we would appreciate your correcting the spelling of their name on the slide. Their correct corporate title is: R. R. Donnelley & Sons Company. You will recall from our last conversation that the last "e" was left out on the credit slide.

Thank you for your cooperation.

Sincerely,

James A. Cassin  
Executive Director

JAC/ds

P.S. You will be pleased to note that yesterday was our best day yet, with the attendance just a few hundred short of 15,000 - in spite of a short breakdown in the late afternoon.

1112

WED

REGARDING PROGRAMMING ADDITIONAL MOVEMENTS FOR THE "LINCOLN" FIGURE

"Audio-Animatronics," the space-age system which activates three-dimensional, life-like figures, is an entirely new and unique medium of entertainment and education. It is based on techniques used to launch missiles and space vehicles.

Walt Disney and his WED Enterprises, Inc., who created the system, continue to prepare new and exciting applications for this technique, even as four "Audio-Animatronic" shows are being proclaimed top hits of the New York World's Fair.

In the Illinois "Land of Lincoln" pavilion, Disney's amazingly authentic Abraham Lincoln figure rises, stands and delivers a nine-minute speech in a dignified, emotion-packed presentation on the stage of the Lincoln Theater. Lincoln addresses audiences of 500 guests five times each hour, punctuating his speech with appropriate facial expressions and gentle hand movements. His lips form the words as he speaks them.

Although the Lincoln figure's remarkable actions and message presently elicit a cathedral-like reverence in the theater, Disney expects to program further animation for the figure.

He plans to add new hand and arm gestures, including Lincoln's characteristic lapel-grasp, as well as additional body movements. These actions will be incorporated into the program sometime this summer.